



Leland Red Angus

Focused on Verified Values.

34th Annual Production Sale

**Friday,
March 10, 2017**

1 p.m. MST • At the Ranch

DVAuction Broadcasting
Real-time Auctions

Selling in Catalog Order:

185 Bulls • 65 Heifers

Including 50 18-month-old bulls from Koester Red Angus

All Sale Bulls 50K Tested • Free Lunch
Free Delivery • Cattle Guaranteed

View videos online at www.lelandredangus.com

Welcome to our 34th Annual Production Sale!

We sincerely appreciate the loyalty of our friends and customers for supporting our program.

Red Angus has been our breed of choice for 51 years. We've watched it grow from a nearly invisible breed to one of the most prominent in the industry. This popularity can be directly attributed to Red Angus Core Tenets which recommend that cattle are produced for genetic and performance merit without artificial enhancement, and with a devotion to customer profitability.

Our programs are dedicated to help our customers capitalize on market premiums. Through Total Herd Reporting, FCCP, comparing large contemporary groups, DNA testing, carcass ultrasounding and common-sense selection for relevant traits, we strive to insure extra value for our customers. The Top Dollar Angus Program is among the recent premium incentives offered.

In addition to selecting for EPD-measured traits, our ranches have a long history of scoring and selecting for foot and udder structure. Udder scores are taken when the calf is born, a time when function is most critical.

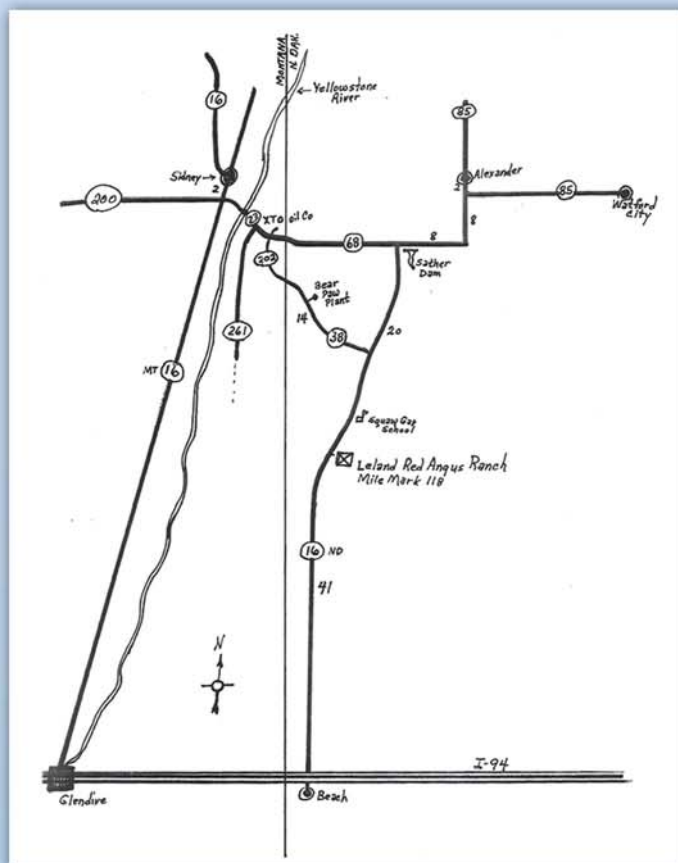
For customers wanting age-advantaged bulls, Koester Red Angus offers a nice selection of virgin 18-month-old bulls developed on their Steele, ND, ranch.

All of the cattle are guaranteed breeders with the bulls having to pass a breeding soundness and semen evaluation. Heifers are guaranteed open and ready to breed. We do recommend insurance particularly on yearling bulls when they're used in multiple breeding groups with older bulls.

As always, we're happy to assist in any special needs and guarantee confidentiality as well as the lowest bid on any sight-unseen purchase.

*Best wishes from all of us at
Leland Red Angus & Koester Red Angus*

View videos of each sale lot online at:
www.lelandredangus.com and
www.koesterredangus.com.



FOR YOUR SUPPORT!



R Leland RED ANGUS RANCH

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Friends and Cattlemen ... Thanks for Coming!

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