

*Sidwell Ranch  
and  
Frank Herefords  
6th Annual Bull Sale*



**April 6, 2022  
Columbus, Montana**

Sidwell Ranch  
and  
Frank Herefords  
6<sup>th</sup> Annual  
Bull Sale

April 6, 2022

*Sale Time: 1:00 pm*

*Sale Location:*

The sale barn is located at 186 Rapelje Road, Columbus, MT. Columbus is 45 miles from Billings, MT and 90 miles from Bozeman, MT via I-90.

WATCH AND BID ONLINE



Contact Us for Absentee Bids

*Sale Accommodations:*

Numerous accommodations available in Billings and Bozeman, MT

Super 8  
602 E 8th Ave. N  
Columbus, MT  
406-298-3744

Northern Hotel  
19 N Broadway  
Billings, MT  
406-640-4653

*Acknowledgements:*

- Jack Ward.....AHA Executive Vice President
- Shane Bedwell.....AHA COD & Director of Breed Improvement
- Bruce Everhart.....AHA President
- Hyer Mckechine.....MHA President
- Abbi Boggess.....Catalog & Design
- Josh Shengle.....Photography & Videography
- Meredy Robbins.....R Heart Catering & BBQ

Videos can be found at [www.sidwell-land.com](http://www.sidwell-land.com) & [www.thelivestocklink.com](http://www.thelivestocklink.com)

*Sale Day Phones*

- Richard Sidwell.....406-861-4426
- Becky Sidwell.....406-670-4227
- Austin Frank.....307-631-6012
- Josh Shengle.....570-637-2644

*Marketing Representatives*

Rick Young - Rick Young & Sons Auctioneers  
406-328-4296

Marc & Jill Hotchkiss - Hereford America/The Livestock Link  
605-490-1409

Kevin Murnin - Hereford World  
406-835-4638

Jared Murnin - Western Ag Reporter  
406-321-1542

Matt Wznick - Tri-State Livestock News  
506-489-2414

*Veterinarian*

**Stillwater Veterinary Clinic, Absarokee, MT**

- Dr. Jesse Olson, DVM.....406-328-4159
- Dr. Lacey Fahrmeier, DVM.....406-328-4159

**Absarokee Animal Hospital, Absarokee, MT**

Dr. Sarah Barlau.....406-328-7399

*Embryo Transfer*

Michael Rea - Embryologist.....303-718-2124

*Terms & Conditions of Sale*

- Each animal will be sold to the highest bidder and becomes the responsibility of the purchaser as soon as sold. Terms of the sale are cash unless prior arrangements have been made. The auctioneer will settle any disputes from the auction block. The cattle sell under the standard terms and conditions as recommended by the American Hereford Association.
- All persons attending the sale do so at their own risk. Neither the owners nor any person associated with the sale assumes any liability, legal or otherwise.
- Sellers will retain the right to utilize semen in herd on any lot in this sale. The interest retained will not affect buyers use or schedule. Any other further semen/owner retention will be listed in catalog and/or announced sale day.
- Every animal in this is sale is, to the best of our knowledge, free from any disease or defect. All animals are guaranteed breeders. We guarantee the first 60-days breeding season, not to exceed 6 months from the delivery date. If an animal fails to breed after a period of six months, it may be returned to the seller in good condition and in compliance with Montana Health Regulations. A replacement bull will be available for substitution (dependent on seller's inventory) or you can choose to receive 100% credit towards the purchase of a replacement bull in our next sale. No other warranty of any nature is expressed or implied.

# Dear Cattleman,

Welcome to the 6th Annual Sidwell Ranch and Frank Herefords Bull Sale. We are excited to offer a set of bulls that offer Performance, Precision, and Productivity. Let the three "P's" enhance your herd and guide you through your search for your next herd sire.

There is no doubt that 2021 was a challenging year for many. Drought, fires, lack of feed, and tough decisions to sell down on cow numbers have weighed heavy on many minds. However, we also know that ranch families are resilient and we are so thankful to be associated with the great families that make up this industry.

For 2022 we are offering bulls from the top end of both programs and also a few co-owned bulls that we collaborated on together. Both Sidwell Ranches and Frank Herefords programs have the same mentality and strive for the same outcome when it comes to beef cattle production and the purebred industry. We work hard to offer cattle that will fit into both our program and yours. If WE wouldn't use these bulls in our herds, we wouldn't offer them for yours!

The sale will include both polled and horned bulls that were bred specifically for your needs. As you flip through the catalog, you will find multiple paternal brothers being offered to increase consistency in the end goal.... your calf crop. We have done the work to provide bulls with performance, soundness, maternal traits, and a stylish look that will work for you; the registered and commercial cattleman.

If you are unable to attend on April 6th, we would love to have you stop in and view the bulls prior to the sale. Both cow herds will be available to tour as well. We would enjoy the opportunity to tour you through the program. We believe your bull's mother is as important as any other factor in bull selection.

If you can't make it before the sale, give us a call and we'll hope to see you on sale day.

*Sincerely,*

**Sidwell Ranches and Frank Herefords**

## *Wintering Options*

We have three convenient winter options:

- 1) Take your bull home sale day and receive \$50 off per head
- 2) We will keep your bull(s) free of charge until April 15th, deliver them for free up to 200 miles.
- 3) If you are unable to take delivery sale day, OR by April 15th, we will keep your bull(s) for a fee of \$8/head/day until you can pick them up. All bull(s) must be picked up by May 1st.

Buyer will have the option to insure their purchase(s) sale day. If buyer chooses not to insure their purchase and does not take their purchase(s) home, they must sign a waiver of liability on sale day.

## *Injury or Death Prior to Delivery*

Animal injury or death resulting prior to delivery will not be the responsibility of Sidwell Ranch or Frank Herefords. This is an insurable risk. Sale insurance available through:

Sheila Jensen - Jensen Livestock  
Agency.....785-262-1116

## *Delivery*

Free delivery on 3 or more bulls regardless of distance.

-200 miles or less	Free
-201-300 miles	\$75 per bull
-301-400 miles	\$125 per bull
-401 and over	\$175 per bull

All bulls will be delivered to a central location. Sellers will contact buyer prior to delivery to determine a central location. For Canadian buyers, we deliver to the nearest points of entry. Reputable purebred livestock haulers will be contracted for delivery.

### Mandibulofacial Dysostosis (MD):


The American Hereford Association identified a new genetic defect marker called Mandibulofacial Dysostosis (MD).

This genetic defect can cause deformation of the lower jaw. This is a simple recessive gene, so the only way it can be a problem is if two carriers are mated to one another.

This genetic marker does not have any negative effect of customers using these bull on non-carrier Hereford cows or cows of other breeds.

Lot 2103, Lot 2108 and Lot 2127 are MD Carriers.

# A Special Thank You To Our Lunch Sponsor



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# THE BALD-FACED TRUTH

## ABOUT HEREFORD GENETICS

Take advantage of hybrid vigor with Hereford genetics.



### HEREFORD ADVANTAGE

Use the Hereford Advantage program to increase added market power and brand recognition with feeder cattle sired by a Hereford bull battery ranking in the top 50% for the CHB\$ index.



### MATERNAL ADVANTAGE

The Maternal Advantage program generates females with added longevity, more docility, increased fertility and more profit per year. Can be utilized by producers using Hereford bulls on British-based cows or Brahman-based cows in their breeding program.



### PREMIUM RED BALDY

Premium Red Baldy is designed to take advantage of the best traits of both Hereford and Red Angus. Females must be sired by bulls in the top 50% of the breed for Baldy Maternal Index (BMI\$) or Herdbuilder Index (HB).

HerefordTruth.com | (816) 842-3757



# Reference

**NJW 79Z Z311 ENDURE 173D ET**  
(Reg # 43722088)

Endure 173D was the polled bull that lit up the 2017 selling season making \$150,000 USD for a part interest. Noted for his exceptional structure, carcass merit and sire outlook Endure captured the attention of breeders across the globe and is now making his mark in many countries. The Endure calves are exhibiting the phenotype of Endure and are born moderately with strong growth and weight gain.



**NJW 133A 6589 Manifest 87G ET**  
(reg #44057384)

Selling 1/2 interest to Chapman Land and Cattle for \$100,000, 87G is making a splash in herds across the country. He is an Elite Breeding Herd Builder with the phenotype, numbers and data we are demanding! Extra-long, wide, big topped, big, deep hipped, super sound moving and balanced end to end! Marked right with extra pigment, big, well-made testicles and has a super kind, quiet disposition!



**EPH E424 Donald 810**  
(reg# 43981792)

810 was our pick of bulls from the Midland Bull Test raised by Emmanuel Polled Herefords. He is a high marbling bull that has great muscle shape, sound feet and legs, and a presence he has passed on to his offspring. His Dam, E424, has weaned the heaviest fall calf in the Emmanuel herd for 2016, 2017, and 2018.



**C&L RR KJ 364C Jalapeno 973E**  
(reg # 43844129)

Jalapeno is one of the best Leader sons that we have seen. He excels in his phenotype, structure and incredible foot. Jalapeno ranks in the Top 1% WW, YW, CWT, CHB, 2% M&G, 7% SC, 5% BII and 8% BMI.



# Sires



**Churchill High Noon 8339F ET**  
(reg # 44000066)

High Noon is a young bull that we are really cranked up about! He's fault-free and striking from every angle. He has tremendous muscle shape with very good feet, eyes, and color! He is balanced in his EPDs and his dollar indexes are right at the top of the breed.



**NJW 139C 103C RIDGE 254G**  
(Reg #44056537)

Ridge is a long slick hided bull with a great sire look. He is dark colored and goggle eyed. The Ridge progeny are born light and gain quickly. The pedigree behind him is rock solid and packed with genetics strong in the profit driving traits. His dam is one of NJW's very best and coupled with a double cross of the maternal giant, 73S, the Ridge daughters should be jewels in the crown.



**NJW 119D 27C Rimrock 195G**  
(reg # 44056496)

Rimrock was our bull of choice from the NJW Hereford program in 2020. He is an excellent Rimrock son out of a very good Mr. Maternal daughter. He's sound, free moving, pigmented PLUS he has numbers to back him. Top 1% M<sup>o</sup>G and REA; Top 5% WW, Milk, SC, Udder, Teat, CHB; Top 10% YW.



**NJW 73S 456B Power 52E ET**  
(reg # 43830206)

Owned with Sidwell Ranches, this bull has been a home run for us. A real attractive and balanced bull that is deep in the twist and thick from behind. Excellent maternal with top Performance. We have his daughters in production and all are sporting level udders with small teats. If you are looking to make replacements, the Power bulls will make that happen.

*Welcome to Sidwell Ranch*



Becky and I would like to welcome you to our 6th annual production sale in Columbus, MT; located in the shadows of the Beartooth Mountains. Raising reputable registered Hereford cattle has been a life-long passion of ours, and we invite you to take a look at our program that we have built over the years. I started in the Hereford business 70 years ago in Colorado when my father and grandfather gave me my first heifer calf. That heifer started an intense interest in the Hereford breed that has continued to present day. My father and grandfather taught me how to identify and mate high quality Hereford cattle from the start. After moving from Colorado to Montana 30+ years ago, Becky and I established Sidwell Ranch based on the same philosophy of raising and breeding quality Herefords.

We are very pleased to present this 2021 crop of yearling and long yearling bulls. Each year we strive to present a better group of bulls than the year before. This set of bulls are stout from end to end and do not disappoint. The sires of these bulls represent some of the top genetics in the nation and we would like to pass them along to you.

As in years past, the calves are raised on their mothers' milk and native Montana grasses. Due to drought conditions, we weaned early on August 14th. The weaning weights are "true" weights and the calves did the best they could with what they had. As you can see, they have gained extremely well over the past few months. We are passionate about raising sound, functional bulls that will work in anyone's program. With that being said, we strive to produce Herefords with fertility, calving ease, milk, fast growth, and strong carcass traits. The cattle need to be quality, have eye appeal, and also carry a quiet disposition. Those traits are how we provide genetics that will be profitable for our customers no matter what direction they choose to implement our genetics. Our goal is to raise the highest quality Hereford cattle for both our registered and commercial cattleman.

We will be available any time prior and up to sale day to answer questions you may have regarding this year's offering. The cattle can be viewed in person any time prior to the sale, or online after March 25th.

All of the Sidwell bulls are semen tested by Absarokee Animal Hospital prior to the sale. Weights will also be available by March 30, 2022. We are looking forward to seeing you at the sale April 6th, 2022 at our sale barn, located at 186 Rapelje Rd, Columbus MT.

Thank you for supporting our program through the years.  
-Richard and Becky Sidwell



Sidwell Ranch.....406-322-4425  
Richard Sidwell.....406-861-4426  
Becky Sidwell.....406-670-4227  
sidwell@sidwell-land.com

www.sidwell-land.com



# SR *Gunner's* 2103

BD: 02/05/2021

REG:44242308

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* THR THOR 1331Y  
**SR MS LADY THOR 1508**  
 SHF MISS M 326 T23 ET

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.1	2.6	60	95	26	56	1.3	1.30	1.30	0.57	0.07	115

MD carrier - Scurred- Sire 810 Dam 1508-Pigment R100/L0-

-A 810 son that you can't turn your head away from. This bulls mother is one of the top producing cows in the herd. The calves she's raised in the past years have always been at the top of the scales. Will add pounds on steer calves when crossed on a set of Angus Cows.

MD Carrier - Top 20% Scrotal and REA



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	608	S	100	0

# SR *Mr Gunner's* 2105

BD: 02/07/2021

REG:44242310

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* THR THOR 1331Y  
**SR MS LADY THOR 1305A**  
 SR LADY GOLDIE TREND 1100

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.5	1.9	56	92	24	52	1.0	1.30	1.30	0.55	0.04	119

-A knockout from day one. These 810 sired calves are awesome! This horned bull carries length of side, deep middle, bone and travels like a cat! His mother is the Grand Dam to our Donor cow that Franks chose to flush.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	642	H	100	0

# SR *Gunner's* 2108

BD: 02/08/2021

REG:44242315

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR LADY RAWHIDE 1633**  
 SR MISS ROUTE 1004

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
3.5	3.6	56	89	27	55	0.7	1.20	1.20	0.51	0.01	110

-This thick hunk of a bull has had our eye since the day he hit the ground. This is one of the best calves our 810 bull has produced to date, out of one of our top producing cows. Big, thick, heavy muscled, yet the smooth square look we all can appreciate. Will work great on a set of Angus cows. MD Carrier.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
84	659	P	100	0

# SR *Mr Gunner* 2113

BD: 02/16/2021

REG:44242320

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* SR LOADUP 1012  
**SR LADY LOADUP 5361**  
 SR LADY LOAD UP 1008

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
3.4	3.0	53	89	25	51	0.8	1.10	1.10	0.55	-0.01	116

- Another 810 bull that is long sided, smooth made, that will add that eye appeal to your calves. Clean fronted and sleek in design. If you are looking for consistency in your calves, the 810 brothers are all built alike.  
 -Top 20% REA



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	584	S	100	100

# SR *Gunner* 2127

BD: 02/22/2021

REG:44242334

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR LADY 88X RAWHIDE 1542**  
 SR LADY MARK DOM 939

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.0	3.6	56	90	26	54	0.6	1.20	1.30	0.53	0.00	107

-Twin to tag 2128, this calf didn't lack any growth! Both calves were left on their mother with no supplements! Long thick smooth made bull that should fire on a cow of another color.  
 MD Carrier.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
78	490	P	100	0

# SR *Gunner* 2128

BD: 02/22/2021

REG:44242336

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR LADY 88X RAWHIDE 1542**  
 SR LADY MARK DOM 939

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.0	3.6	56	90	26	54	0.6	1.20	1.30	0.53	0.00	107

-Twin bull sib to Tag 2127! As you can see momma raised these boys right, this calf didn't miss out either. Big, thick made, smooth, stout bull.  
 MD free



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	470	S	0	100

# SR *Mr Gunner* 2129

BD: 02/23/2021

REG:44242337

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* NJW 9475 88X RIBEYE 144Z  
**SR MS RIBEYE 1410**  
 SR MS GOLDIE TREND 1213

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
5.0	2.7	57	88	27	56	0.7	1.20	1.20	0.54	0.06	116

- Another 810 bull out of one of the heaviest milking cows on the ranch. Thick made with a deep rib, this bull carries it all.  
 -Top 20% Carcass



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	602	H	50	50

# SR *Mr Gunner* 2132

BD: 02/24/2021

REG:44242340

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* THR THOR 1331Y  
**SR MISS THOR 1441**  
 SR MISS ROUTE 1004

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
5.4	2.4	57	91	26	55	1.0	1.20	1.30	0.6	0.04	116

- A polled, clean made bull that is thick end to end. He offers style, muscle pattern, soggy belly, and a clean front. He has got herd bull written all over him!  
 -Top 20% Carcass and REA



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	565	P	0	0

# SR *Jalapeno* 2133

BD: 02/25/2021

REG:44268954

*Sire* R LEADER 6964  
**C&L RR KJ 364C JALAPENO 973E**  
 KJ BJ DWE 686Z SALSA 364C ET

*Dam* SR CCC JAMBALAYA 1404B ET  
**SR MISS JAMBALYA 1951**  
 SR MS KEYOTE 1401

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.6	3.8	68	104	30	65	0.7	1.20	1.30	0.56	0.09	118

- A top Jalapeno son that is well marked. Should be a sure fire heifer bull. He has a lot of growth being out of a first calf heifer.  
 -Top 10% WW; Top 20% YW and M&G



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	594	P	100	100

# SR *Mr Jalapeno* 2137

BD: 02/27/2021

REG:44268942

*Sire* R LEADER 6964  
**C&L RR KJ 364C JALAPENO 973E**  
KJ BJ DWE 686Z SALSA 346C ET

*Dam* NJW 73S 456B POWER 52E ET  
**SR MISS POWER 1904**  
SR JAMBA DREAMGIRL 1735

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
6.1	1.5	62	95	33	64	-	1.30	1.40	0.59	-12	122

-Red to the ground! Huge eye appeal on this calf since the day he was born. Lots of growth out of a 1st calf heifer. This bull carries the profile, style, and look of a strong herd sire.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
72	550	P	100	100

# SR *Gunner's* 2138

BD: 02/28/2021

REG:44242346

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
EPH 2094 MISS ADA E424 ET

*Dam* THR THOR 1331Y  
**SR MS LADY THOR 1515**  
SR MISS DOM 838

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.4	3.7	55	91	24	52	0.8	1.20	1.30	0.58	0.00	115

- This bull offers a wide top and the low tying hip to match! This big thick made bull comes from a great producing cow.  
-Top 20% REA



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
89	550	S	100	100

# SR *Mr Rita Bingo* 2150

BD: 03/10/2021

REG:44242379

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* MH TRS KEYNOTE 966 1ET  
**SR MS KEYNOTE SADIE 1319**  
SR LADY DOMINO 861

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.3	2.6	53	80	26	53	0.4	1.10	1.10	0.56	0.01	110

- This bull offers a smooth build and length of side that just goes together in a complete package. This bull carries that stylish look throughout. Should add pounds to a set of steers in the fall.

-Top 20% REA



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	586	H	50	50

# SR *Gunner* 2121

BD: 02/20/2021

REG:44242329

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* LCC 002 BINGO 329  
**SRLADY BINGO 1828**  
 SR MS RIBEYE 1403

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.9	3.6	62	96	30	61	0.7	1.20	1.30	0.58	-0.02	110
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	85	560	P	100	100						

- Another 810 sired thick made bull from end to end. Top herd bull prospect! Red to the Ground to plenty of bone and a solid strong foot.

-Top 20% WW and REA

# SR *Gunner* 2130

BD: 02/23/2021

REG:44242338

*Sire* NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
 EPH 2094 MISS ADA E424 ET

*Dam* LCC 002 BINGO 329  
**SR MISS BINGO 1629**  
 SR MS RIBEYE 1410

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.0	3.8	60	93	30	60	0.7	1.20	1.20	0.59	-0.03	111
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	90	558	H	30	100						

- This is one thick made, deep ribbed bull. If you are looking for multiple bulls, the 810 brothers are all consistent and will make a great set of baldy steers and females.

- Top 20% Carcass and REA

# SR *Rita Bingo* 2140

BD: 03/02/2021

REG:44242349

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
 REMITALL RITA ET 139U

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR 88X RAWHIDE 8161**  
 SR MONTANA MS LOAD UP 1114

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.0	3.8	52	82	26	52	0.6	1.00	1.00	0.43	0.04	112
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	86	557	P	0	0						

- A nice big, stout, thick made bull that will put heavy feeder calves on the ground. The 1736 sired females have nice udders and levels bags if you are looking for a female producer.

# SR *Jamba* 2141

BD: 03/02/2021

REG:44242350

*Sire* C STOCKMAN 2059 ET  
**SR CCC JAMBALAYA 1404B ET**  
 NJW BW LADYSPORT DEW 78P ET

*Dam* MH TRS KEYNOTE 966 1ET  
**MH MISS KEYNOTE 2193**  
 MH DAKOTA LADY 8235

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.9	3.3	55	85	25	52	0.1	1.10	1.10	0.59	0.17	126
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	88	584	H	100	100						

- Out of a good producing Dam, this bull carries on the tradition of a big thick top, stout hip and thick made middle.

-Top 20% REA



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SR *Rita Bingo* 2142

BD: 03/03/2021

REG:44242352

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* NJW 9475 88X RIBEYE 144Z  
**ST MS RIBEYE 1454**  
SR SADIE 1216

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.7	2.8	53	81	26	52	0.5	1.00	1.00	0.53	0.09	117
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	80	571	S	100	100						

-Paternal brother to tag 2141; here is a strong topped bull with the thick rear end to match.

SR *Rita Bingo* 2146

BD: 03/09/2021

REG:44242374

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* NJW 9475 88X RIBEYE 144Z  
**SR MS RIBEYE 1405**  
SR SADIE 1243

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.4	2.7	55	84	29	56	0.4	1.10	1.10	0.52	0.09	116
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	82	607	P	100	100						

-Here is another 1736 sired bull. He is thick made and long sided polled bull that will cross great on a set of moderate framed angus cows.

SR *Mr Rita Bingo* 2165

BD: 03/22/2021

REG:44242410

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* LCC 002 BINGO 329  
**SR MISS BINGO 1815**  
SR MONTANA MS LOAD UP 1101

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-0.6	4.6	58	89	31	60	0.6	1.00	1.00	0.49	-0.03	110
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	90	560	P	100	100						

- If you are looking for the pounds in your feeder calves then here is your bull.  
-Top 20% Milk and M&G

SR *Rawhide Time* 2177

BD: 04/06/2021

REG:44242424

*Sire* WCC/BCC 0054 88X RAWHIDE 201  
**SR MR RAWHIDE 1847**  
SR MS IMPACT 1123

*Dam* SR CCC JAMBALAYA 1404B ET  
**SR MISS JAMBALYA 1978**  
SR MISS THOR 1447

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.4	3.6	54	84	26	53	0.7	1.20	1.30	0.44	0.11	118
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	76	500	-	0	0						

- A bull that should work great on a set of commercial cows. Add weight in the fall on a set of F1 baldy steers.



## SR 2163 - Commercial Offering

BD: 02/05/2021

COMMERCIAL

*Sire*

WCC/BCC 0054 88X RAWHIDE 201  
**SR MR RAWHIDE 1847**  
SR MS IMPACT 1123

*Dam*

**COMMERCIAL DAM**

CED BW WW YW MILK M&G SC UDDER TEAT REA MARB CHB

-Heifer bull buyers take notice!! Super nice smooth made heifer bull. Yet has that desired thickness of a herd sire. Lots of eye appeal on this one!



## SR 2125 - Commercial Offering

BD: 02/05/2021

COMMERCIAL

*Sire*

NJW 73S W18 HOMETOWN 10Y ET  
**EPH E424 DONALD 810**  
EPH 2094 MISS ADA E424 ET

*Dam*

**COMMERCIAL DAM**

CED BW WW YW MILK M&G SC UDDER TEAT REA MARB CHB

-A top 810 son! Big Bodied , Heavy Muscled, and dark red. This is a bull that will put pounds and muscle on calves. Easy fleshing, lots of gut, with the rib spring to match.



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# SR *True Bingo* 201

BD: 09/08/2020

REG:44218092

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* MH TRS KEYNOTE 966 1ET  
**SR MS KEYOTE SADIE 1301**  
SR LADY WALPOLE SPARTAN600

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.8	0.7	53	91	36	63	0.9	1.50	1.60	0.72	-0.05	117
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	82	560	P	0	50						

- If you are looking for the pounds in your feeder calves then here is your bull.  
-Top 20% Milk and M&G



# SR *True Bingo* 204

BD: 09/27/2020

REG:44218093

*Sire* LCC 002 BINGO 329  
**SR MR BINGO 1736**  
REMITALL RITA ET 139U

*Dam* LCC 002 BINGO 329  
**SR LADY BINGO 1704**  
BAR1 SPH CHARITY X4

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
3.7	3.0	57	88	31	59	0.7	1.10	1.10	0.58	-0.02	114
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	78	500	H	0	0						

-Paternal brother to tag 201, just the horned version. This bull carries that big, thick, deep look you look for in a horned herd sire.  
-Top 20% Milk, CE, Fat, and REA

# SR *Mr Power* 2096

BD: 06/11/2020

REG:44217212

*Sire* ILR RED POWER 456B  
**NJW 73S 456B POWER 52E ET**  
NJW P606 72N DAYDREAM 73S

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR MISS RAWHIDE 1722**  
SR MISS RED RITA 1351

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
3.8	2.1	56	93	34	62	1.0	1.30	1.50	0.67	0.02	112
	Act. BW	Act. WW	H/P/S	RE Pig	LE Pig						
	80	640	-	-	-						

- Another nice, big, stout dark red Power son. If you are looking to produce females, the Power females are moderate built with sound feet, good udders, and small teats.  
- Top 10% Milk, Teat, REA, BMI, BII Top 20% M&G





# SR *Mr Power* 2095

BD: 06/10/2020

REG:44216455

*Sire* ILR RED POWER 456B  
**NJW 73S 456B POWER 52E ET**  
 NJW P606 72N DAYDREAM 73S

*Dam* CHURCHILL CINCH 5101C  
**SR LADY CINCH 1748**  
 SR MISS BINGO 1557

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.8	0.7	53	91	36	63	0.9	1.50	1.60	0.72	-0.05	117

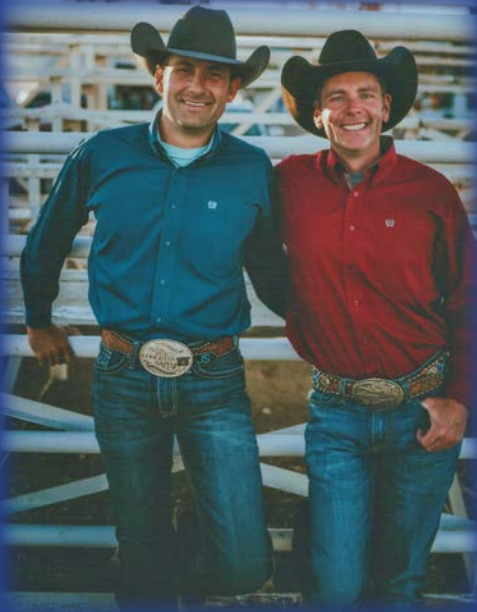
-This bull says herd bull all day long. He is long, big topped, with a big deep hip and strong deep middle. The Power females are in production at the ranch and are proving to be great mothers with beautiful udders.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
79	615	P	0	0

## *Notes*

*Welcome to Frank Herefords*



Austin Frank 307-631-6012  
 Josh Shengle 570-637-2644  
 arffrank@yahoo.com

It is our privilege to welcome you to our 2022 bull sale. We are very thankful for the ongoing support as well as the recent interest in this year's set of Hereford bulls. We are excited to co-host this year's sale with Richard and Becky Sidwell for our third year. Not only are our cattle important to us, but so are the relationships that we have developed in the cattle industry. One of those great relationships is with the Sidwells whom we have the greatest respect and admiration for.

The past two years have been full of challenges for all of us which only makes this offering more rewarding for us. Despite the challenges, we believe the quality of our bull pen improves each year. We are striving every year to raise the highest quality polled and horned cattle and this set of bulls does not disappoint.

Somedays we feel our life revolves around the Hereford breed! With that being said, we are constantly evaluating, culling and working to improve our bottom line to help yours! Producing cattle that work in all environments is our goal first and foremost. Our cattle are backed by generations of proven, efficient genetics, emphasizing calving ease, fleshing ability, productivity, udder quality, disposition, and structure.

We would like to explain our philosophy around feeding. We are very opposed to fat bulls! We do not creep feed at any stage of development. Our bulls are fed, by hand, twice a day along with free choice grass hay, fresh straw and consistent mineral. We use a 14% stocker grower ration from Purina at 2% of body weight. Although it is additional work for us, we know this helps us properly manage healthy growth and development, eliminates any disposition concerns and increases longevity in your purchase. We could make them bigger, heavier and fatter but believe no one wins in that scenario. If we wouldn't use a bull ourselves, he is not included in this offering.

As always, we have submitted our entire bull offering for DNA parent verification, polled and horned tests where necessary, and also testing for genetic defects. We believe EPDs are simply a small part of the selection process but we want to offer the most accurate information to our customers as possible. We would like to extend an invitation to give us a call if you have questions about the offering. During a brief window of nice weather, we pictured and video'd the bulls by ourselves. Although the bulls are in their working clothes, we feel they are in good condition and ready for your appraisal.

We look forward to having you and your guests join us sale day at the Sidwell Ranch Barn in Columbus, MT. The sale barn is located at 186 Rapelje Road so make sure to stop in for some western hospitality sale day. We are planning on coffee and donuts in the morning, a tasty meal served at noon with sale time at 1:00pm MT. If unable to attend sale day, we have a lineup of representatives along with ourselves whom can be on the phone or you can join in on [www.TheLivestockLink.com](http://www.TheLivestockLink.com)

Sincerely,  
 Austin and Josh

AFH 173D 1814

# Templeton 2120

BD: 02/09/2021

REG:44283841

*Sire*

KCF BENNETT ENCORE Z311 ET  
**NJW 79Z Z311 ENDURE 173D ET**  
BW 91H 100W RITA 79Z ET

*Dam*

NJW 79Z 22Z MIGHTY 49C ET  
**AFH 49C 2043 REMI 1814 ET**  
MDP C&M NEW MEXICO LADY 2043

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
3.7	3.3	65	107	30	63	1.2	1.10	1.10	0.74	0.17	139

-Our 2022 Leadoff Bull!! Square made, well put together with extra top, stifle and muscle, this Endure son is fault-free with perfect eye set and presence. He was the reserve champion bull at NILE as a bull calf and division winner in Cheyenne. His sire, Endure, is currently one of the most prominent bulls in the breed.

-Top 10% YW, carcass, Ribeye; Top 20% WW, M&G, BMI, BII, and CHB  
-Terms announced Sale Day.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	585	S	75	100

AFH 189G 11A

# Hot Toddy 2109

BD: 02/03/2021

REG:44296719

*Sire*

NJW 76S 27A LONG RANGE 203D ET  
**NJW 82B 203D LONG RANGE 189G**  
NJW 156X 38W BEEF 82B

*Dam*

STAR STROKE OGENIUS 91X ET  
**MOHICAN TRACY 11A**  
MOHICAN TRACY 417X ET

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-1.5	5.0	64	104	29	61	1.6	1.30	1.40	0.49	0.07	117

-Moderate framed, dark red Long Range 189G son that has style. The 189G sons are growth and stout yet offer high maternal and excellent udders. His mother has been in the donor pen for 2 years now; use him on a set of moderate framed black cows to get some nice baldy females.

-Top 10% for scrotal; Top 20% for weaning and yearling weight.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
85	570	P	30	60



# AFH 87G 1604 *Chieftan* 2125

BD: 02/10/2021 REG:44296716

*Sire* /S MANDATE 66589 ET  
**NJW 133A 6589 MANIFEST 87G ET**  
 BW NJW 76S 8Y HOMESPUN 133A

*Dam* GOLDEN OAK OUTCROSS 18U  
**AFH 18U 339 DUCHESS 1604 ET**  
 TP LADY DURATION 339

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-1.0	3.9	65	103	31	64	1.4	1.40	1.40	0.47	0.06	108

-A goggle eyed Manifest that is balanced and thick. You will easily find this guy sale day! He has length, muscle, and offers growth. Out of one of our best 18U daughters with a near perfect udder. He should make a nice set of steers to tip the scale in the fall. \*not recommended for heifers\*  
 -Top 20% for WW, YW, scrotal, M&G, udder, teat  
 -Retaining One-Quarter Semen Interest



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
90	610	P	100	100

# AFH 8339F 505 *Showdown* 2127

BD: 02/12/2021 REG:44294400

*Sire* CHURCHILL GRIT 6244D ET  
**CHURCHILL HIGH NOON 8339F ET**  
 H FHF 9116 RITA 11 D ET

*Dam* TP WINN DURATION ET 220  
**TP LADY WINN DURANGO 505**  
 TP LADY 06 277

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.5	4.2	67	108	37	70	0.7	1.10	1.20	0.57	0.06	123

-This horned High Noon son is a meat wagon! He has muscle, mass, thickness, and should give you some steers to tip the scale in the fall. Or if its females you are wanting to produce, he is out of a moderate framed, nice uddered cow that doesn't disappoint. \*not recommended for heifers\*  
 -Top 10% for WW, YW, MILK, M&G; Top 20% for Care WT and REA.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
92	605	P	100	100

# AFH SR 173D *Cannonball* 2138 ET

BD: 02/16/2021 REG:44283840

*Sire* KCF BENNET ENCORE Z311 ET  
**NJW 79Z Z311 ENDURE 173 ET**  
 BW 91H 100W RITA 79Z ET

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR MISS BINGO 1606**  
 SR MS THOR 1305A

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.5	3.2	69	114	33	67	1.4	1.20	1.20	0.68	0.2	150

-A herd building Endure son out of the 1606 cow we flushed from Sidwells. He will add extra weaning, yearling, carcass, and rib eye. Backed by a pedigree including Trust, 88X, and Thor... He should produce beautiful females and fat steers.  
 -Top 10% YW, BMI, BII, and CHB indexes; Top 20% WW, Carcass, FAT.  
 -Terms announced Sale Day



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
83	737	P	100	100

# AFH 173D 1708 *Endure* 2140

BD: 02/17/2021

REG:44295096

*Sire* KCF BENNETT ENCORE Z311 ET  
**NJW 79Z Z311 ENDURE 173D ET**  
 BW 91H 100W RITA 79Z ET

*Dam* C BLACK HAWK DOWN ET  
**AFH BHD 9195 AVA LYNN 1708 ET**  
 M6 MS 157K CISCO 9195 ET

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.6	5.2	69	114	33	67	1.4	1.20	1.20	0.68	0.2	150

-A 2022 Standout and another top Endure Son. This guy is hard to fault. Look at his length, substance, and PIGMENT. If we could keep all the good ones, he would not be in the sale and would be kept here. Maternal brother sells as Tag 1906, Paternal brothers to tag 2120 and tag 2138.

-Top 10% for WW, YW, M&G, Carc, Ribeye, CHB; Top 20% Scrotal, Milk, BMI, and BII  
 - Retaining One-Quarter Semen Interest



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
90	608	P	100	5

# AFH 1906 46G *Fairplay* 2141

BD: 02/17/2021

REG:44294403

*Sire* NJW 73S 456B POWER 52E ET  
**AFH 52E 1708 FAIRPLAY 1906**  
 AFH BHD 9195 AVA LYNN 1708 ET

*Dam* NJW 33TB 100W TRUST 167Y  
**NJW 1C 167Y BEEFCAKE 46G**  
 NJW 9Y Z210 BEEFCAKE 1C

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
6.4	2.0	51	91	38	63	1.2	1.50	1.60	0.55	0.22	135

-A Fairplay son out of a first calf heifer. This bull is balanced in his appearance and on paper. Very good heifer bull potential. Dam has ideal udder and teats.

-Sire sells as tag 1906

-Top 5% Milk, Udder, Teat; Top 20% M&G, Marbling, BMI, BII, and CHB



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
72	553	P	5	5

# AFH 8339F 118B *Shooter* 2143 ET

BD: 02/19/2021

REG:44294406

*Sire* CHURCHILL GRIT 6244D ET  
**CHURCHILL HIGH NOON 8339 ET**  
 H FHF 9116 RITA 11D ET

*Dam* CRR HELTON 980  
**WLB 980 HANA 118B**  
 WLB 10H MARY 36W

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-0.9	3.8	62	98	32	62	0.8	1.20	1.20	0.6	0.09	121

-My favorite High Noon that we are offering in the sale. He is a meat wagon in a moderate frame in a dark red fashion. He is wide topped with extra shape and muscle expression.

-Flush mate sister sells as tag 2135



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
76	532	H	100	100

# AFH 52E 115 *Vigor* 2145

BD: 02/19/2021 REG:44294410

*Sire* ILR RED POWER 456B  
**NJW 73S 456B POWER 52E ET**  
 NJW P606 72N DAYDREAM 73S

*Dam* STAR L3 GERBER VISION 053  
**TP LOVELY VISION**  
 TP LADY HARRIET 908

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.1	1.6	51	85	37	62	1.0	1.50	1.60	0.65	0.04	104

-A dark red, moderate framed Power son out of our Lovely Vision cow family. His dam is 11 years old and still going strong. If you are looking to build a cow family with fancy replacements, this is the bull for you. We have Power daughters in production and they all sport a super nice ideal udder with small teats.  
 -Top 10% for milk, udder, teat; Top 20% M&G, REA, BMI and BII indexes



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
78	528	P	100	100

# AFH 195G 1836 *Rimrock* 2149

BD: 02/21/2021 REG:44294413

*Sire* NJW 73S 38W RIMROCK 27C ET  
**NJW 119D 27C RIMROCK 195G**  
 NJW 165A 156T FAITH 119D ET

*Dam* NJW 103Y 174X DIABLO 193C ET  
**AFH 193C 346 ROSALEE 1836**  
 L3 LADY FREQUENCY 346

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
5.9	2.1	56	92	37	65	1.3	1.40	1.60	0.72	0.06	131

-Heifer bull buyers take notes. This bull is built correct from the ground up. Smooth shouldered, moderate framed, and sound footed. He has maternal and carcass traits. Use on a set of moderate framed angus cattle heifers for some great F1 prospects.  
 -Top 5% Calving ease; Top 20% Scrotal, fertility, teat, rib eye, BMI and BII indexes.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
72	525	P	0	10

# AFH 52E 1709 *Firewater* 2152

BD: 02/22/2021 REG:44294416

*Sire* ILR RED POWER 456B  
**NJW 73S 456B POWER 52E ET**  
 NJW P606 72N DAYDREAM 73S

*Dam* C BLACK HAWK DOWN ET  
**AFH BHD 9195 EVA LYNN 1709 ET**  
 M6 MS 157K CSCO 9195 ET

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.4	2.6	56	92	37	65	1.3	1.40	1.60	0.72	0.06	131

-Top Heifer Bull Potential.... With extra depth, hip, and top. This dark red, solid marked bull is solid made from the ground up. Out of one of our top BlackHawk Down cows, he should make great females.  
 -Top 10% for fertility, Milk, M&G, Teat, ribeye, BMI and BII indexes; Top 20% udder, Carc, and CHB



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	565	P	90	100

# AFH 195G 1827 *Rimrock* 2174

BD: 03/12/2021

REG:44294417

*Sire* NJW 73S 38W RIMROCK 27C ET  
**NJW 119D 27C RIMROCK 195G**  
 NJW 165A 156T FAITH 119D ET

*Dam* AFH 18U 1110 DANTE 1605 ET  
**AFH 1605 1005 CATALINA 1827**  
 AFH A GOLDEN SECRET 1005

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-4.5	6.1	67	109	32	65	1.8	1.30	1.40	0.6	0.07	117

The youngest bull in our offering, but a true "cowboys" type of bull. Super long, good sized, and a sweet disposition. Will work great on a set of moderate black cows. \*not recommended for heifers\*

-Top 10% WW, YW, Scrotal, M&G; Top 20% Milk, Teat, and Ribeye



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
89	610	P	20	70



# AFH 52E 1708 *Fairplay* 1906

BD: 03/09/2019

REG:44043149

*Sire* ILR RED POWER 456B  
**NJW 73S 456B POWER 52E ET**  
 NJW P606 72N DAYDREAM 73S

*Dam* C BLACK HAWK DOWN ET  
**AFH BHD 9195 AVA LYNN 1708 ET**  
 M6 MS 157K CISCO 9195 ET

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.4	2.7	57	102	46	75	1.1	1.50	1.60	0.96	0.04	142

-After 2 years of service we have decided to let this bull influence another breeders program. We used him as a yearling to clean up all our registered and commercial heifers and last year as a clean up bull on the commercial cows.

-Fairplay offers calving ease and performance. Our average BW on two calf crops: bull calves 79 pounds, and heifer calves at 76.

-Maternal brother sells as "Frank" Tag 2140

-Top 10% for Milk, M&G, udder, teat, Carcass, Rib eye, BMI, BII, and CHB



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	720	S	0	25

# AFH 254G 1924 *Vision* 2104

BD: 02/02/2021 REG:44296721

*Sire* NJW 73S 38W RIDGE 103C ET  
**NJW 139C 103C RIDGE 254G**  
 NJW 149Z 88X LEXY 139C ET

*Dam* S16 782B HIGHLAND 84E  
**AFH 84E 115 RED VISION 1924**  
 TP LOVELY VISION

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
4.0	2.2	58	94	31	60	0.9	1.40	1.50	0.47	0.14	107

-Out of a First calf heifer, this 254G daughter is moderate framed, super clean fronted, has depth of body, and offers maternal qualities all in one package. Backed by NJW's Daydream 73S, Ribeye 88X, and Highland 84E, she screams maternal.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
72	501	P	100	100

# AFH 254G 99G *Daydream* 2106

BD: 02/02/2021 REG:44296724

*Sire* NJW 73X 38W RIDGE 103C ET  
**NJW 139C 103C RIDGE 254G**  
 NJW 149Z 88X LEXY 139C ET

*Dam* NJW 160B 028X HISTORIC 81E ET  
**NJW 73S 81E DAYDREAM 99G ET**  
 NJW P606 72N DAYDREAM 73S

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
1.9	3.2	61	99	37	67	0.8	1.40	1.60	0.75	0.05	115

-Another Ridge 254G daughter, 2106 is a super feminine female. Moderate framed, clean fronted, but still has some depth and dimension. Look at the pedigree behind her.... Daydream 73S, P606, 88X and Sensation 028X just to name a few.

-Top 10% Milk, M&G, Teat, Ribeye, BMI and BII; Top 20% Udder



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
78	507	P	100	5

# AFH 254G 1914 *Mazakeen* 2112

BD: 02/04/2021 REG:44296725

*Sire* NJW 73S 38W RIDGE 103C ET  
**NJW 139C 103C RIDGE 254G**  
 NJW 149Z 88X LEXY 139C ET

*Dam* WLB MR CANADA 10Z 15B  
**AFH 15B 339 MAZAKEEN 1914**  
 TP LADY DURATION 339

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-2.7	5.2	67	109	35	69	0.7	1.40	1.40	0.47	-0.03	91

-This heifer has all the right parts and pieces to become a really nice cow. She is clean fronted, strong topped, and still offers some depth and dimension all in a feminine package. Backed by some great females like Daydream 73S and our Donor 339.

-Top 10% for WW, YW, Milk, M&G; Top 20% for udder and Teat



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
81	520	P	0	100



# AFH SR 173D *Callie* 2118 ET

BD: 02/07/2021

REG:44295090

*Sire* KCF BENNETT ENCORE Z311 ET  
**NJW 79Z Z311 ENDURE 173D ET**  
 BW 91H 100W RITA 79Z ET

*Dam* WCC/BCC 0054 88X RAWHIDE 201  
**SR MISS BINGO 1606**  
 SR MS THOR 1305A

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
2.5	3.2	63	108	25	56	1.2	1.20	1.20	0.62	0.20	143

-Tag 2118 offers length of spine, rib shape and a clean front end. We believe this heifer is one you can build a cow family around. Owned with Sidwell Ranches.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
80	517	P	0	100

# AFH 8339 118B *Hana* 2135 ET

BD: 02/16/2021

REG:44294393

*Sire* CHURCHILL GRIT 6244D ET  
**CHURCHILL HIGH NOON 8339F**  
 H FHF 9116 RITA 11D ET

*Dam* CRR HELTON 980  
**WLB 980 HANA 118B**  
 WLB 10H MARY 36W

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-0.9	3.8	62	98	32	62	0.8	1.20	1.20	0.6	0.09	121

-Brood cow alert! A flush mate to Bull tag 2143, this High Noon has all the looks to make a super pretty cow. If we didn't have other flush mate sisters to this heifer she would not be in the sale.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
82	540	P	100	100

# AFH 195G 1816 *Ambrosia* 2136

BD: 02/16/2019

REG:44294391

*Sire* NJW 73S 38W RIMROCK 27C ET  
**NJW 119D 27C RIMROCK 195G**  
 NJW 165A 156T FAITH 119D ET

*Dam* GOLDEN OAK OUTCROSS 18U  
**AFH 18U 339 AMBROSIA 1816**  
 TP LADY DURATION 339

CED	BW	WW	YW	MILK	M&G	SC	UDDER	TEAT	REA	MARB	CHB
-2.5	4.6	62	100	33	64	1.6	1.40	1.40	0.73	0.00	111

-This freckle faced heifer out of 195G has style and presence. A granddaughter of our 339 donor cow, she has the cow power backing her to be flat our phenomenal. She is long made, smooth shouldered, and well-constructed. -Top 15% for Milk, M&G, Udder, Teat, Rib eye, BMI and Bii indexes.



Act. BW	Act. WW	H/P/S	RE Pig	LE Pig
79	514	P	100	100



# SHHH.

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GOOD-DISPOSITIONED COW.



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by more than \$51 per cow per year  
at the same time.

**7%**  
Higher pregnancy rates

**\$51**  
More Per Cow, Per Year

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Advantage in Feed Efficiency

**\$30**  
Advantage in Feedlot Profitability

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\*Compared to Angus-sired calves. Source: Daley, David A. and Early, Sean P.  
Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association.

Sidwell Ranch  
186 Rapelje Road,  
Columbus, MT  
59019

*Thank You!*

