

# Tricky's Herefords

**ANNUAL BULL SALE**

**Wednesday, March 19, 2025**

**2:00 pm • Winfred, SD**



**Churchill W4 Sherman 2157K ET**



**Birdwell New Standard 2912 ET**

**SELLING SONS OF:**

**Churchill W4 Sherman 2157K ET • Birdwell New Standard 2912 ET**

**Churchill Gangster 212K ET • KCF Bennett Trust B279 ET**

**RV Valor Lad 1962 • RV Endurance 1480J • Bar JZ Vista 305J**

**KJ IF 45C Confidence 609K ET • Hickey Red Baron 204K**

**Ty Tricky's  
Herefords**

[www.trickyswhitefaces.com](http://www.trickyswhitefaces.com)

# Tricky's Herefords BULL SALE

2:00 pm (CT) • Terwilliger Shop, Central Ave. and Lake St., Winfred, SD

## Wednesday, March 19, 2025

30 Hereford Bulls

View sale live and bid online with [www.Live-Ag.com](http://www.Live-Ag.com).



SALE DAY PHONE: Dick Wettlaufer.....605/270-3465

### TERMS and CONDITIONS:

Insurance will be available sale day.

**GUARANTEE:** Every animal in this sale, is to the best of our knowledge, free from any disease or defect. Any known defects will be called at sale time. Animals are guaranteed breeders. If an animal fails to breed after a trial of six months, it may be returned to the seller if in good condition and in compliance with South Dakota health regulations. The seller reserves the right to try said animal for six months, and if it proves a breeder, return it to the buyer at the buyer's expense. No adjustments will be made after nine months of sale day. If the animal proves to be a nonbreeder, an animal of comparable rank will be substituted. We assume no liability, legal or otherwise, to make any further compensation to the buyer. No other warranty of any nature is expressed or implied.

**TRICKY'S HEALTH:** 3 rounds of Bovi-Shield Gold and One Shot or otherwise similar.

**DELIVERY:** Free delivery up to 200 miles and free keep until May 15, 2025. Will cooperate on longer hauls and extended feeding. Free delivery up to 400 miles on purchases of \$5,000 or more.

**VET:** Lake Vet of Madison 605-256-3547.



**ABSENTEE BIDDING:** If you would like to place a bid but are unable to attend the sale, please direct your bid to Tricky or any of the sale staff. You can also view the sale and bid online at [Live-Ag.com](http://Live-Ag.com).

**AIR TRAVEL:** Sioux Falls Regional Airport is served by several major airlines. Special arrangements can also be made with the Madison Airport.

**SUPPLEMENT:** Scan data and DNA info will be available on [TheLivestock-Link.com](http://TheLivestock-Link.com).

## WELCOME

We would like to welcome you to our 2025 sale on March 19 at 2:00 pm in Winfred.

We strive to produce bulls that are in the upper 10% of the breed for yearling weight, udder quality, ribeye area, and CHB (cattle feeders index). Notice in the catalog the small number under the EPD number. This gives the percentile rank in the breed. For example, yearling weight EPD of 126 = top 1%, ribeye area EPD of 0.99 = top 1%, or CHB number of 164 = top 5%, BMI number of 443 = top 15%. Please note that we have many bulls with EPDs at the very high end of the breed. Refer to the percentile sheet on page 12.

We look forward to visiting with you on March 19th or before.

Please compare our numbers. They really do make a difference.

Tricky & Betty Wettlaufer



Dick & Betty Wettlaufer - (605) 485-2648 • Cell: (605) 270-3465  
44132 234th St. • Winfred, SD 57076-7318

E-mail: [rwettlaufer@triotel.net](mailto:rwettlaufer@triotel.net)

[www.TrickysWhiteFaces.com](http://www.TrickysWhiteFaces.com)



**GENETICALLY ENHANCED EPDS (GE-EPD):**  
All the Hereford bulls in the sale will have GE-EPDs.

WATCH AND BID LIVE  
IF YOU AREN'T ABLE TO ATTEND!



[www.Live-Ag.com](http://www.Live-Ag.com)

See instructions to register to bid on page 14.

# REFERENCE SIREs



## RV ENDURANCE 1480J

REG. #: P44300864 • DOB: 3/29/2021

KCF BENNETT ENCORE Z311 ET  
 NJW 79Z Z311 ENDURE 173D ET  
 BW 91H 100W RITA 79Z ET

SCHU-LAR ON TARGET 22S  
 KCF MISS REVOLUTION X338 ET  
 NJW 73S M326 TRUST 100W ET  
 REMITALL RITA 91H



SHF EXCELLENT R117 X181  
 RV MS EXCELLENT 4880  
 RV 3027 LADY DOMINO 1880

SHF RIB EYE M326 R117  
 SHF GOVERNESS 236G L37  
 UPS DOMINO 3027  
 K&B KNOCKOUT LADY 8080U ET

CE	BW	WW	YW	SC	M	M&G
+7.8	2.6	67	120	1.6	35	69
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
22.8	7.8	97	1.40	103	504	184

FAT	REA	MRB
-0.017	1.15	0.24

High performance sire.



## RV VALOR LAD 1962

REG. #: P44279195 • DOB: 2/25/2021

RV VALOR 9444G ET  
 JDH VICTOR 719T 33Z ET  
 RV BOBBI 1404

TH 122 71I VICTOR 719T  
 JDH MS YANKEE 11U ET  
 ECR L18 EXTRA DEEP 9279  
 HPH MISS EPTENSION 205 404



RV NOVA 9762  
 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762

SHF CONSULTANT Z210 C36 ET  
 SHF GERBER R117 W171  
 RV HOMESTYLE 5611  
 RV HOMETIME GAL 5562

CE	BW	WW	YW	SC	M	M&G
+5.4	1.6	65	95	0.8	16	49
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
24.8	-0.8	76	1.50	86	481	130

FAT	REA	MRB
0.093	0.49	0.22

Used on heifers with good success. Semen available for sale.



## BAR JZ VISTA 305J

REG. #: P44248291 • DOB: 3/1/2021

RV VALOR 9444G ET  
 JDH VICTOR 719T 33Z ET  
 RV BOBBI 1404

TH 122 71I VICTOR 719T  
 JDH MS YANKEE 11U ET  
 ECR L18 EXTRA DEEP 9279  
 HPH MISS EPTENSION 205 404



BAR JZ POPPY 254G  
 CHURCHILL PILGRIM 632D ET  
 BAR JZ FERN 781Z

NJW 73S W18 HOMETOWN 10Y ET  
 CHURCHILL LADY 002X ET  
 LCG MASTER ONE WAY 51U  
 BAR JZ RENE 756U

CE	BW	WW	YW	SC	M	M&G
+9.0	1.6	68	114	1.2	25	60
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
18.3	3.5	136	1.50	102	430	169

FAT	REA	MRB
0.013	0.84	0.15



## KCF BENNETT TRUST B279 ET

REG. #: P43552488 • DOB: 9/8/2014

NJW 73S M326 TRUST 100W ET  
 KCF BENNETT 3008 M326  
 NJW P606 72N DAYDREAM 73S

RRH MR FELT 3008  
 KCF MISS 459 F284  
 PW VICTOR BOOMER P606  
 NJW 94J DEW 72N



KCF MISS REVOLUTION X374  
 MSU TCF REVOLUTION 4R  
 BBF MISS FLO U23

FELTONS LEGEND 242  
 MSU TCF RACHAEL ET 54N  
 EFBEEF SCHU-LAR PROFICIENT N093  
 BBF FLOS LEGEND S25

CE	BW	WW	YW	SC	M	M&G
+7.2	1.2	70	111	1.4	20	55
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
16.8	-0.4	109	1.80	111	438	204

FAT	REA	MRB
0.013	1.21	0.31



# REFERENCE SIRES

## **Ty** CHURCHILL GANGSTER 212K ET

REG. #: P44378009 • DOB: 1/5/2022

CHURCHILL BROADWAY 858F  
**CHURCHILL DESPERADO 029H**  
 CHURCHILL LADY 8251F ET

SHF YORK 19H Y02  
 CHURCHILL LADY 640D  
 BR COPPER 124Y  
 SR SENITA 476B



EFBEEF BR VALIDATED B413  
**BR VALIDATED B413 6035 7098**  
 BR BENNETT 4R Y428 2101 6035

EFBEEF TFL U208 TESTED X651 ET  
 EFBEEF 4R THYRA Y865  
 KCF BENNETT REVOLUTION Y428  
 BR BENNETT OF 4070 2101

CE	BW	WW	YW	SC	M	M&G
+3.2	1.6	65	97	1.6	33	65
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
24.5	4.1	115	1.40	78	521	177

FAT	REA	MRB
0.063	0.72	0.66



## **Ty** CHURCHILL W4 SHERMAN 2157K ET

REG. #: P44378036 • DOB: 2/2/2022

KCF BENNETT TRUST B279 ET  
**KCF BENNETT RESOLVE G595**  
 KCF MISS TESTED C422

NJW 73S M326 TRUST 100W ET  
 KCF MISS REVOLUTION X374  
 EFBEEF TFL U208 TESTED X651  
 KCF MISS X51 A407



EXR BANKROLL 8130 ET  
**CHURCHILL LADY 079H ET**  
 CHURCHILL LADY 7189E ET

BR BELLE AIR 6011  
 EXR LEXUS 4208 ET  
 R LEADER 6964  
 CHURCHILL LADY 500C ET

CE	BW	WW	YW	SC	M	M&G
-0.2	1.9	68	108	1.4	25	59
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
21.8	-0.6	92	1.40	105	497	195

FAT	REA	MRB
0.073	1.11	0.48



## **Ty** BIRDWELL NEW STANDARD 2912 ET

REG. #: P44358760 • DOB: 3/11/2022

KCF BENNETT TRUST B279 ET  
**KCF BENNETT RESOLVE G595**  
 KCF MISS TESTED C422

NJW 73S M326 TRUST 100W ET  
 KCF MISS REVOLUTION X374  
 EFBEEF TFL U208 TESTED X651 ET  
 KCF MISS X51 A407



EFBEEF BR VALIDATED B413  
**BR VALIDATED B413 6035 7098**  
 BR BENNETT 4R Y428 2101 6035

EFBEEF TFL U208 TESTED X651 ET  
 EFBEEF 4R THYRA Y865  
 KCF BENNETT REVOLUTION Y428  
 BR BENNETT OF 4070 2101

CE	BW	WW	YW	SC	M	M&G
+5.7	0.9	64	86	1.6	31	63
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
24.4	2.4	70	1.60	105	569	236

FAT	REA	MRB
0.043	1.36	0.85



## **Ty** KJ IF 45C CONFIDENCE 609K ET

REG. #: P44383496 • DOB: 1/18/2022

EFBEEF BR VALIDATED B413  
**INNISFAIL TRADEMARK 1939 ET**  
 INNISFAIL P230 T723

EFBEEF TFL U208 TESTED X651 ET  
 EFBEEF 4R THYRA Y865  
 EF F745 FRANK P230  
 INNISFAIL 235 R501 ET



JDH VICTOR 719T 33Z ET  
**JDH AH MS 34X VICTOR 33Z45C ET**  
 AH JDH MS 25L WRANGLER 34X ET

TH 122 71I VICTOR 719T  
 JDH MS YANKEE 11U ET  
 JDH 15 WRANGLER 25L  
 AH QUEEN BELLE 14R

CE	BW	WW	YW	SC	M	M&G
+8.4	0.5	69	102	1.3	21	55
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
27.1	5.6	99	1.70	87	577	216

FAT	REA	MRB
0.023	0.68	0.93

## **Ty** HICKEY RED BARON 204K

REG. #: P44407753 • DOB: 1/21/2022

R LEADER 6964  
**CHURCHILL RED BARON 8300F ET**  
 CHURCHILL LADY 500C ET



CHURCHILL STUD 3134A  
**CHURCHILL LADY 6276D**  
 CHURCHILL LADY 201Z

HYALITE ON TARGET 936  
 R MISS REVOLUTION 1009  
 CHURCHILL RED BULL 200Z  
 HVH OKSANA 4L 33N

KJ HVH 33N REDEEM 485T ET  
 CHURCHILL LADY 002X ET  
 CHURCHILL SENSATION 028X  
 CHURCHILL LADY 901W

CE	BW	WW	YW	SC	M	M&G
+0.9	2.7	64	102	1.5	38	70
SCF	MCE	MCW	UDR	CW	BMI\$	CHBS
25.3	1.9	113	1.30	70	508	133

FAT	REA	MRB
0.013	0.59	0.16

# YEARLING HEREFORD BULLS

## **Ty** LOT 1 • TRICKYS SHERMAN H03 2157K M17

REG. #: P44627624 • DOB: 3/13/2024 • POLLED

KCF BENNETT RESOLVE G595  
CHURCHILL W4 SHERMAN 2157K ET  
CHURCHILL LADY 079H ET

KCF BENNETT TRUST B279 ET  
KCF MISS TESTED C422  
EXR BANKROLL 8130 ET  
CHURCHILL LADY 7189E ET



EFBEEF BR VALIDATED B413  
TRICKYSVALU F08 B413 H03  
TRICKYS SHEYETTE D67-3X F08

EFBEEF TFL U208 TESTED X651 ET  
EFBEEF 4R THYRA Y865  
TH 49U 719T SHEYENNE 3X  
TRICKYS GIRL X51-Z17 D67

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	-5.4	4.0	83	132	2.1	38	79	0.032	1.22	0.44
Top %			1	1	1	4	1		1	5
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	14.4	-0.4	117	1.20	109	397	197	91	759	
Top %					1		1			



## **Ty** LOT 2 • TRICKYS NEW STAN E54 2912 M69

REG. #: P44626306 • DOB: 4/8/2024 • POLLED

KCF BENNETT RESOLVE G595  
BIRDWELL NEW STANDARD 2912 ET  
BR VALIDATED B413 6035 7098

KCF BENNETT TRUST B279 ET  
KCF MISS TESTED C422  
EFBEEF BR VALIDATED B413  
BR BENNETT 4R Y428 2101 6035

NJW 73S M326 TRUST 100W ET  
TRICKYS TRUSTESS E54 100W H79  
TRICKYS Z58-100W E54

KCF BENNETT 3008 M326  
NJW P606 72N DAYDREAM 73S  
NJW 73S M326 TRUST 100W ET  
TRICKYS3U1NAPI X09-958T Z58

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+2.9	2.3	66	101	1.6	34	67	0.017	1.13	0.49
Top %			15	25	7	13	10		1	3
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	21.1	1.7	99	1.35	97	487	191	87	583	
Top %	19			25	2	6	1			



## **Ty** LOT 3 • TRICKYS ENDUR 1332 1480J M92

REG. #: P44626393 • DOB: 4/18/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET  
RV ENDURANCE 1480J  
RV MS EXCELLENT 4880

KCF BENNETT ENCORE Z311 ET  
BW 91H 100W RITA 79Z ET  
SHF EXCELLENT R117 X181  
RV 3027 LADY DOMINO 1880



NJW 21C 6589 IGNITE 97G ET  
THR MISS THOR 1332J  
THR MISS THOR 8180F

/S MANDATE 66589 ET  
NJW 73S 38W DAYDREAM 21C ET  
PYRAMID CATAPULT 5176  
THR MISS THOR 5130C

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.0	1.5	55	95	1.8	31	59	0.042	0.61	0.53
Top %	21	25			3	27		23	3	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	27.1	6.4	78	1.20	92	551	182	83	728	
Top %	2	7	24		5	1	2			



## **Ty** LOT 4 • TRICKYS ENDUR H25 1480J M120

REG. #: P44629223 • DOB: 4/23/2024 • POLLED

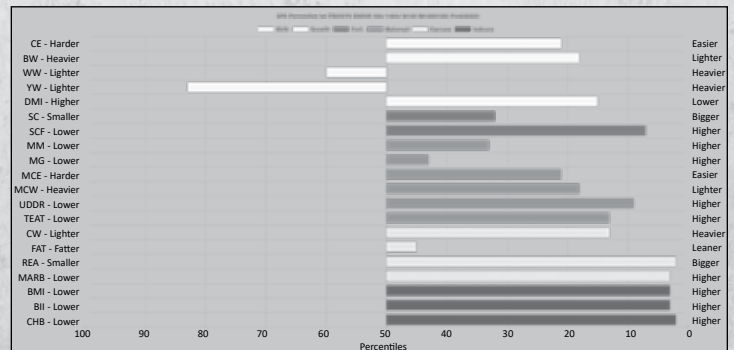
KCF BENNETT RESOLVE G595  
BIRDWELL NEW STANDARD 2912 ET  
BR VALIDATED B413 6035 7098

KCF BENNETT TRUST B279 ET  
KCF MISS TESTED C422  
EFBEEF BR VALIDATED B413  
BR BENNETT 4R Y428 2101 6035

TRICKYS SENSATIONB41-028X D08  
TRICKYS GIRL F47 D08 H25  
TRICKYS GAL X51 X03 F47

CHURCHILL SENSATION 028X  
TRICKYS TRUSTA X26-100W B41  
KCF BENNETT REVOLUTION X51  
TRICKYS GIRL 808-242-X03

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.0	1.0	55	78	1.3	30	58	0.022	1.03	0.54
Top %	21	17			23			1	2	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	23.7	4.1	75	1.35	86	516	182	85	710	
Top %	7	22	20	25	11	3	2			



# YEARLING HEREFORD BULLS

## **Ty** LOT 5 • TRICKYS CON J39 609K M68

REG. #: P44628935 • DOB: 4/7/2024 • POLLED

CHURCHILL DESPERADO 029H CHURCHILL BROADWAY 858F  
 CHURCHILL GANGSTER 212K ET CHURCHILL LADY 8251F ET  
 BR VALIDATED B413 6035 7098 EFBEF BR VALIDATED B413  
 BR BENNETT 4R Y428 2101 6035

EFBEF BR VALIDATED B413 EFBEF TFL U208 TESTED X651 ET  
 TRICKYS VALERY F07-B413 J39 EFBEF 4R THYRA Y865  
 TRICKYS SHEYETTE 103-3X F07 TH 49U 719T SHEYENNE 3X  
 TRICKYS GUNNERETTE Y15-308AC24

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+2.2	2.2	68	107	1.8	34	68	0.037	0.77	0.66
Top %			10	14	3	13	8		8	1
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	18.7	3.5	98	1.35	79	434	180	84	707	
Top %		28		25	25	19	2			



## **Ty** LOT 6 • TRICKYSVISTA H52 305J M70

REG. #: P44639238 • DOB: 4/9/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 BAR JZ VISTA 305J RV BOBBI 1404  
 BAR JZ POPPY 254G CHURCHILL PILGRIM 632D ET  
 BAR JZ FERN 781Z

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 TRICKYS ENDURESS D64 173D H52 BW 91H 100W RITA 79Z ET  
 TRICKYS GIRL X51-Y06 D64 KCF BENNETT REVOLUTION X51  
 TRICKYS REVOLUTION 8210-4R Y06

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+6.4	2.3	64	107	1.3	26	58	0.037	1.03	0.21
Top %	25		21	14	23				1	29
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	20.5	2.5	123	1.40	103	470	177	88	603	
Top %	23			8	1	8	2			



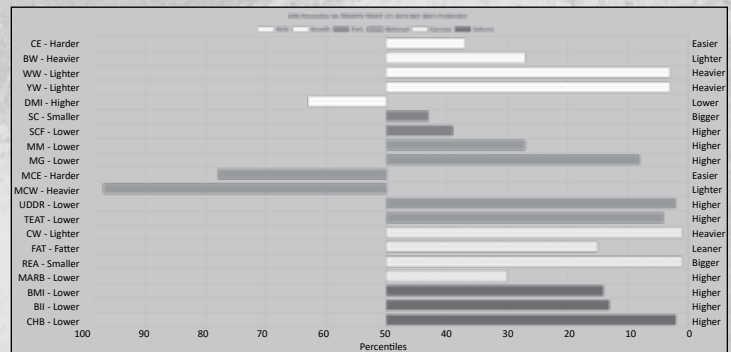
## **Ty** LOT 7 • TRICKYS TRUST J11 B279 M27

REG. #: P44627697 • DOB: 3/22/2024 • POLLED

NJW 73S M326 TRUST 100W ET KCF BENNETT 3008 M326  
 KCF BENNETT TRUST B279 ET NJW P606 72N DAYDREAM 73S  
 KCF MISS REVOLUTION X374 MSU TCF REVOLUTION 4R  
 BBF MISS FLO U23

RV EAGLESTONE 9G90 SHF EAGLESTONE C36 E177  
 TRICKYSEAGLET G59-9G90 J11 RV SPOT ON LADY 7930  
 TRICKYS TRUSTETT D24-100W G59 NJW 73S M326 TRUST 100W ET  
 TRICKYS X51-A52 D24

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+8.8	0.7	65	106	1.3	25	58	-0.008	0.91	0.28
Top %	12	14	18	15	23			7	3	17
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	19.7	2.2	104	1.55	95	449	173	86	612	
Top %	29			2	3	14	3			



## **Ty** LOT 8 • TRICKYS TRU 120 G73 B279 M36

REG. #: P44627699 • DOB: 3/25/2024 • POLLED

KCF BENNETT RESOLVE G595 KCF BENNETT TRUST B279 ET  
 BIRDWELL NEW STANDARD 2912 ET KCF MISS TESTED C422  
 BR VALIDATED B413 6035 7098 EFBEF BR VALIDATED B413  
 BR BENNETT 4R Y428 2101 6035

DEP CATAPULT E14 ET CRR 719 CATAPULT 109  
 TRICKYS DIVA D49-E14 G73 H BL MISS CRACKER JACK 417 ET  
 TRICKYS TRUSTA Z54-100W D49 NJW 73S M326 TRUST 100W ET  
 TRICKYS NAPI U10-958T Z54

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+5.9	1.9	56	84	1.5	30	58	0.012	0.94	0.40
Top %	28				10			28	2	7
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	19.3	4.4	78	1.35	86	443	171	82	697	
Top %		20	24	25	11	15	3			



# YEARLING HEREFORD BULLS

## **Ty** LOT 9 • TRICKYS TRU 9549 B279 M37

REG. #: P44628900 • DOB: 3/25/2024 • POLLED

CHURCHILL DESPERADO 029H CHURCHILL BROADWAY 858F  
 CHURCHILL GANGSTER 212K ET CHURCHILL LADY 8251F ET  
 BR VALIDATED B413 6035 7098 EFBEEF BR VALIDATED B413  
 BR BENNETT 4R Y428 2101 6035

JDH VICTOR 719T 33Z ET TH 122 71I VICTOR 719T  
 RV 33Z VICTOR LASS 9549 ET JDH MS YANKEE 11U ET  
 K&B LADY SENTRY 9021W UPS DOMINO 3027  
 K&B KNOCKOUT LADY 7146T

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+8.3</b>	<b>0.4</b>	<b>59</b>	<b>95</b>	<b>1.4</b>	<b>34</b>	<b>63</b>	<b>0.052</b>	<b>0.64</b>	<b>0.47</b>
Top %	14	11			16	13	21		19	4
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	700
	<b>25.2</b>	<b>4.2</b>	<b>92</b>	<b>1.35</b>	<b>83</b>	<b>520</b>	<b>168</b>			
Top %	4	21		25	16	2	4			



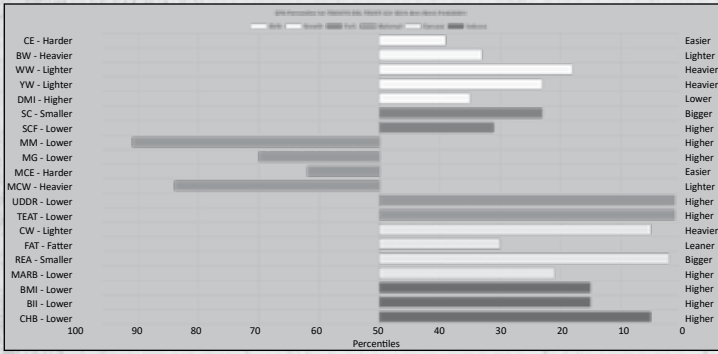
## **Ty** LOT 10 • TRICKYS DBL TRUST G37 B279 M44

REG. #: P44628901 • DOB: 3/29/2024 • POLLED

NJW 73S M326 TRUST 100W ET KCF BENNETT 3008 M326  
 KCF BENNETT TRUST B279 ET NJW P606 72N DAYDREAM 73S  
 MSU TCF REVOLUTION 4R  
 KCF MISS REVOLUTION X374 BFB MISS FLO U23

TRICKYS BOY X51-X37 E60 KCF BENNETT REVOLUTION X51  
 TRICKYS TRUSTESS Z24-D28 G37 TRICKYSGIRL U45-371R X37  
 TRICKYS REVA S748-4R Z24 MSU TCF REVOLUTION 4R  
 S&S MISS LAMP 474S

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+7.3</b>	<b>0.7</b>	<b>62</b>	<b>97</b>	<b>1.3</b>	<b>19</b>	<b>50</b>	<b>0.022</b>	<b>0.99</b>	<b>0.28</b>
Top %	19	14	28		23				1	17
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>19.3</b>	<b>2.1</b>	<b>107</b>	<b>1.50</b>	<b>93</b>	<b>443</b>	<b>168</b>			
Top %				2	4	15	4			



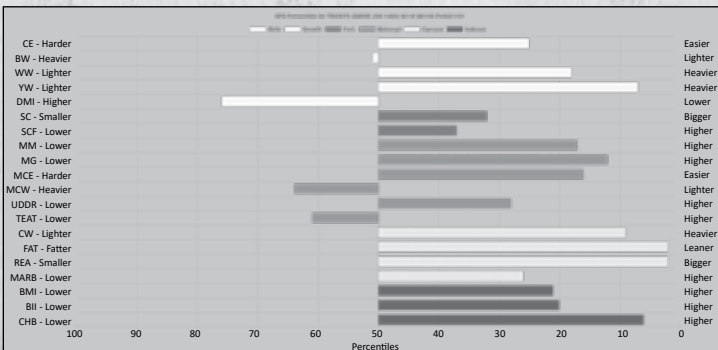
## **Ty** LOT 11 • TRICKYS ENDR G72 1480J M84

REG. #: P44626340 • DOB: 4/16/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 RV ENDURANCE 1480J BW 91H 100W RITA 79Z ET  
 RV MS EXCELLENT 4880 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

TRICKYS BOY X51-X37 E60 KCF BENNETT REVOLUTION X51  
 TRICKYS REVA C19-E60 G42 TRICKYSGIRL U45-371R X37  
 TRICKYS REVA Y50-4R C19 MSU TCF REVOLUTION 4R  
 TRICKYSGIRLW28-958T Y50

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+3.5</b>	<b>2.2</b>	<b>58</b>	<b>92</b>	<b>1.2</b>	<b>26</b>	<b>55</b>	<b>0.012</b>	<b>0.97</b>	<b>0.31</b>
Top %								28	2	13
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>24.9</b>	<b>6.7</b>	<b>84</b>	<b>1.30</b>	<b>91</b>	<b>518</b>	<b>165</b>		<b>82</b>	<b>723</b>
Top %	4	6		25	5	3	5			



## **Ty** LOT 12 • TRICKYS ENDUR J06 1480J M110

REG. #: P44627737 • DOB: 5/9/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 RV ENDURANCE 1480J BW 91H 100W RITA 79Z ET  
 RV MS EXCELLENT 4880 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

RV EAGLESTONE 9G90 SHF EAGLESTONE C36 E177  
 TRICKYS EAGLET G55-9G90 J06 RV SPOT ON LADY 7930  
 TRICKYSGIRL E39-D08 G55 TRICKYS SENSATIONB41-028X D08  
 TRICKYS TRUST A34-100W E39

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+6.2</b>	<b>2.8</b>	<b>66</b>	<b>115</b>	<b>1.2</b>	<b>33</b>	<b>66</b>	<b>-0.023</b>	<b>0.97</b>	<b>0.24</b>
Top %	26		15	5		17	12		3	23
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>19.4</b>	<b>4.8</b>	<b>98</b>	<b>1.25</b>	<b>89</b>	<b>438</b>	<b>165</b>			
Top %		16			7	17	5			

# YEARLING HEREFORD BULLS

## **Ty** LOT 13 • TRICKYSVISTA H62 305J M60

REG. #: P44628904 • DOB: 4/2/2024 • POLLED

RV VALOR 9444G ET  
 BAR JZ VISTA 305J  
 BAR JZ POPPY 254G

JDH VICTOR 719T 33Z ET  
 RV BOBBI 1404  
 CHURCHILL PILGRIM 632D ET  
 BAR JZ FERN 781Z

KCF BENNETT REVOLUTION X51  
 TRICKYS REVA E39 X51 H62  
 TRICKYS TRUST A34-100W E39

MSU TCF REVOLUTION 4R  
 KCF MISS PROFICIENT U201  
 NJW 73S M326 TRUST 100W ET  
 TRICKYS REVA T729-4R A34

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+6.9</b>	<b>2.5</b>	<b>69</b>	<b>113</b>	<b>1.2</b>	<b>23</b>	<b>57</b>	<b>0.012</b>	<b>0.89</b>	<b>0.29</b>
Top %	21		9	7				28	3	15
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>17.7</b>	<b>3.3</b>	<b>132</b>	<b>1.40</b>	<b>92</b>	<b>414</b>	<b>164</b>	<b>83</b>	<b>702</b>	
Top %				8	5	27	5			



## **Ty** LOT 14 • TRICKYS BARON J56 204K M78

REG. #: P44626326 • DOB: 4/15/2024 • POLLED

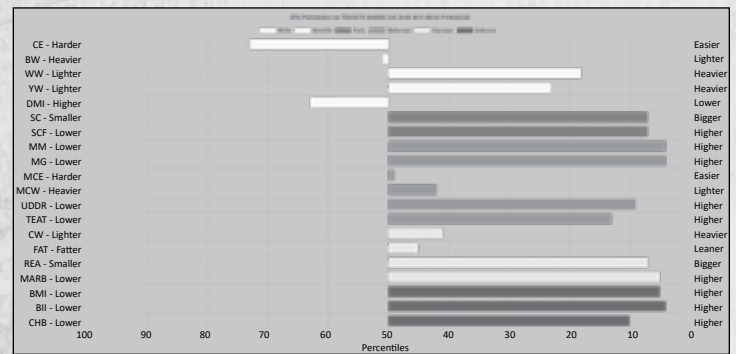
CHURCHILL RED BARON 8300F ET  
 HICKEY RED BARON 204K  
 CHURCHILL LADY 6276D

R LEADER 6964  
 CHURCHILL LADY 500C ET  
 CHURCHILL STUD 3134A  
 CHURCHILL LADY 201Z

EFBEEF BR VALIDATED B413  
 TRICKYS VALERY F65-B413 J56  
 TRICKYS REVA C37 X51 F65

EFBEEF TFL U208 TESTED X651 ET  
 EFBEEF 4R THYRA Y865  
 KCF BENNETT REVOLUTION X51  
 TRICKYS TRUSTETTE XO5-100W C37

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+0.4</b>	<b>2.9</b>	<b>65</b>	<b>102</b>	<b>1.6</b>	<b>38</b>	<b>71</b>	<b>0.022</b>	<b>0.82</b>	<b>0.44</b>
Top %			18	22	7	4	4		5	5
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>23.3</b>	<b>1.7</b>	<b>89</b>	<b>1.40</b>	<b>75</b>	<b>488</b>	<b>156</b>	<b>86</b>	<b>650</b>	
Top %	8			8		6	8			



## **Ty** LOT 15 • TRICKYS H91 212K M111

REG. #: P44626425 • DOB: 5/11/2024 • POLLED

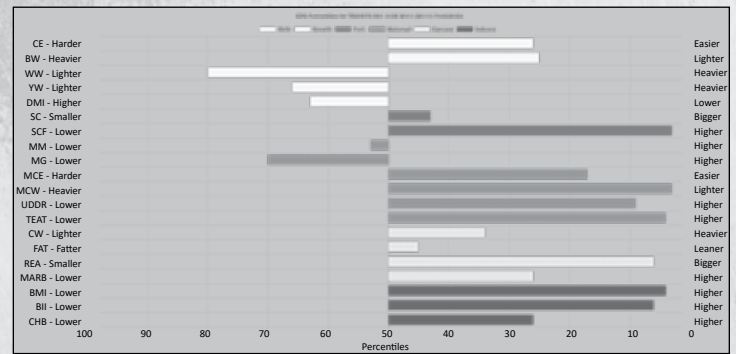
NJW 79Z Z311 ENDURE 173D ET  
 RV ENDURANCE 1480J  
 RV MS EXCELLENT 4880

KCF BENNETT ENCORE Z311 ET  
 BW 91H 100W RITA 79Z ET  
 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

TRICKYS SENSATIONB41-028X D08  
 TRICKYS GIRL F03 D08 H91  
 TRICKYS SHEYETTE D64-3X F03

CHURCHILL SENSATION 028X  
 TRICKYS TRUSTA X26-100W B41  
 TH 49U 719T SHEYENNE 3X  
 TRICKYS GIRL X51-Y06 D64

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+5.0</b>	<b>2.5</b>	<b>63</b>	<b>105</b>	<b>1.4</b>	<b>33</b>	<b>64</b>	<b>0.002</b>	<b>0.90</b>	<b>0.18</b>
Top %			25	17	16	17	18		14	3
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>23.4</b>	<b>5.3</b>	<b>82</b>	<b>1.25</b>	<b>89</b>	<b>490</b>	<b>155</b>	<b>88</b>	<b>608</b>	
Top %	8	13			7	5	9			



## **Ty** LOT 16 • TRICKYS ENDUR H46 1480J M81

REG. #: P44629231 • DOB: 4/16/2024 • POLLED

CHURCHILL RED BARON 8300F ET  
 HICKEY RED BARON 204K  
 CHURCHILL LADY 6276D

R LEADER 6964  
 CHURCHILL LADY 500C ET  
 CHURCHILL STUD 3134A  
 CHURCHILL LADY 201Z

NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS ENDURESS X37 173D H46  
 TRICKYS GIRL U45-371R X37

KCF BENNETT ENCORE Z311 ET  
 BW 91H 100W RITA 79Z ET  
 BAR JZ EXECUTOR 371R  
 TRICKY'S FANCY GIRL U45

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+3.1</b>	<b>2.9</b>	<b>63</b>	<b>101</b>	<b>1.4</b>	<b>33</b>	<b>64</b>	<b>-0.003</b>	<b>0.75</b>	<b>0.15</b>
Top %			25	25	16	17	18		14	9
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>25.6</b>	<b>3.2</b>	<b>101</b>	<b>1.30</b>	<b>85</b>	<b>526</b>	<b>154</b>	<b>87</b>	<b>753</b>	
Top %	3			25	12	2	9			





# YEARLING HEREFORD BULLS

## **Ty** LOT 17 • TRICKYS GANSTER H17 212KM86

REG. #: P44627218 • DOB: 4/17/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 RV ENDURANCE 1480J BW 91H 100W RITA 79Z ET  
 RV MS EXCELLENT 4880 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

TRICKYS BOY X51-X37 E60 KCF BENNETT REVOLUTION X51  
 TRICKYS GIRL A25 E60 H17 TRICKYS GIRL U45-371R X37  
 TRICKYS REVA W17-4R A25 MSU TCF REVOLUTION 4R  
 TRICKYS GIRLS609-T703;W17

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+6.6	2.3	59	101	1.2	27	56	0.007	0.87	0.25
Top %	23			25				28	3	21
	SCF	MCE	MCW	UDR	CW	BMS	CHBS		Adj. BW	Adj. 205
EPD	21.9	4.4	94	1.25	83	464	154		89	660
Top %	14	20			16	10	9			



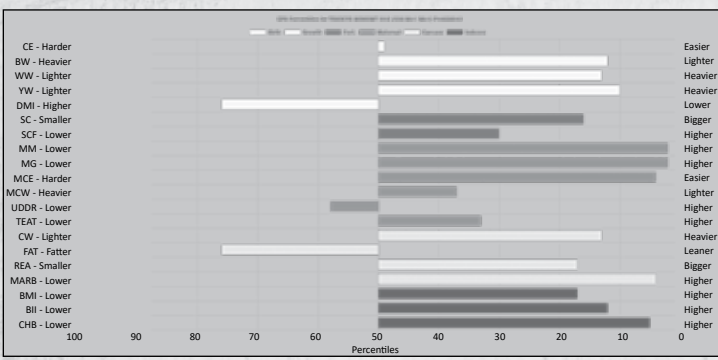
## **Ty** LOT 18 • TRICKYS MONUMT H16 J338 M51

REG. #: P44628043 • DOB: 3/30/2024 • POLLED

KCF BENNETT B716 F597 KCF BENNETT DEVOUT B716 ET  
 KCF BENNETT MONUMENT J338 KCF MISS REVOLUTION X322 ET  
 KCF MISS LANDMARK G301 R LANDMARK 4386  
 KCF MISS CUDA E368

TH 49U 719T SHEYENNE 3X TH 49U 719T SHEYENNE 3X  
 TRICKYS GIRL F50 D13 H16 TRICKYS SENSA Z61-028X B6  
 TRICKYS TRUSTETTE Z69 100W F50 NJW 73S M326 TRUST 100W ET  
 TRICKYSCOO X17-9036 Z69

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+3.5	0.5	67	110	1.4	41	75	0.043	0.68	0.46
Top %	12	13	10	16	2	2		17	4	
	SCF	MCE	MCW	UDR	CW	BMS	CHBS		Adj. BW	Adj. 205
EPD	19.6	7.6	85	1.20	85	438	167		84	754
Top %	30	4			13	17	5			



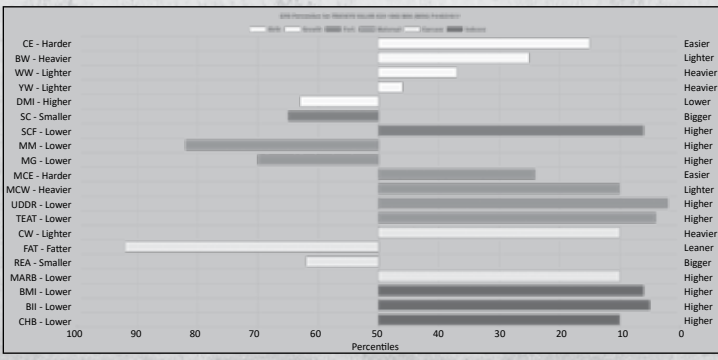
## **Ty** LOT 19 • TRICKYS BULL C08 305J M64

REG. #: P44626296 • DOB: 4/4/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 BAR JZ VISTA 305J RV BOBBI 1404  
 BAR JZ POPPY 254G CHURCHILL PILGRIM 632D ET  
 BAR JZ FERN 781Z

TH 49U 719T SHEYENNE 3X TH 122 71I VICTOR 719T  
 TRICKYS SHEYETTE A10-3X C08 TH 23S 103R DUCHESS 49U  
 TRICKYS ABSOLUTESX31-49S A10 MCCOY 55M ABSOLUTE 49S  
 TRICKY S GIRL 418P-4R X31

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+5.2	1.2	74	119	1.4	25	62	0.042	0.60	0.03
Top %	20	3	3	16	25			25		
	SCF	MCE	MCW	UDR	CW	BMS	CHBS		Adj. BW	Adj. 205
EPD	12.3	0.8	142	1.30	104	331	153		84	662
Top %				25	1		10			



## **Ty** LOT 20 • TRICKYS VALOR K21 1962 M06

REG. #: P44627617 • DOB: 3/8/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762

RV EAGLESTONE 9G90 SHF EAGLESTONE C36 E177  
 TRICKYS EAG H46 9G90 K21 RV SPOT ON LADY 7930  
 TRICKYS ENDURESS X37 173D H46 NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS GIRL U45-371R X37

	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
EPD	+8.1	1.6	61	94	0.9	22	53	0.062	0.41	0.34
Top %	15	27							10	
	SCF	MCE	MCW	UDR	CW	BMS	CHBS		Adj. BW	Adj. 205
EPD	24.7	3.8	66	1.40	87	493	152		79	765
Top %	5	25	10	8	9	5	10			

# YEARLING HEREFORD BULLS

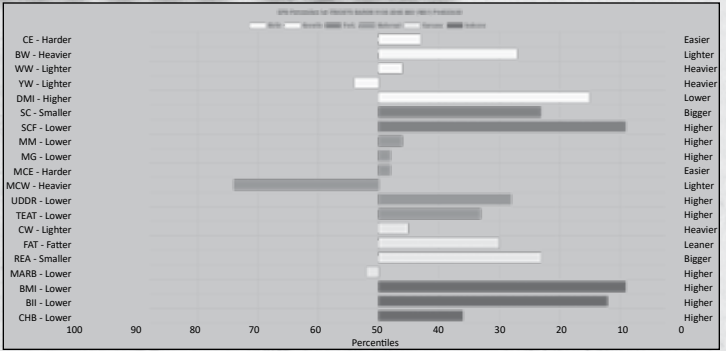
## **Ty** LOT 21 • TRICKYS BARON H106 204K M87

REG. #: P44633530 • DOB: 4/17/2024 • POLLED

CHURCHILL RED BARON 8300F ET R LEADER 6964  
 HICKEY RED BARON 204K CHURCHILL LADY 500C ET  
 CHURCHILL LADY 6276D CHURCHILL STUD 3134A  
 CHURCHILL LADY 201Z

TRICKYS BOY X51-X37 E60 KCF BENNETT REVOLUTION X51  
 TRICKYS C61 E60 H106 TRICKYS GIRL U45-371R X37  
 TRICKYS Z35-719T C61 TH 122 711 VICTOR 719T  
 TRICKYS REVA 15R-4R Z35

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+6.4</b>	<b>0.9</b>	<b>59</b>	<b>87</b>	<b>1.4</b>	<b>25</b>	<b>54</b>	<b>0.022</b>	<b>0.73</b>	<b>0.36</b>
Top %	25	16			16				10	9
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>23.3</b>	<b>3.6</b>	<b>101</b>	<b>1.30</b>	<b>79</b>	<b>485</b>	<b>152</b>		<b>73</b>	<b>702</b>
Top %	8	27		25	25	6	10			



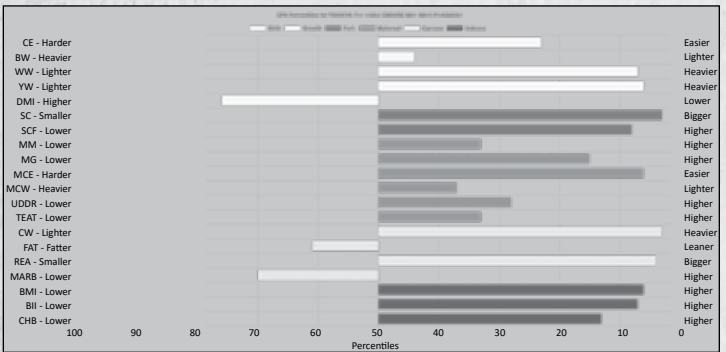
## **Ty** LOT 22 • TRICKYS F14 1480J ENDURE M97

REG. #: P44626397 • DOB: 4/21/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 RV ENDURANCE 1480J BW 91H 100W RITA 79Z ET  
 RV MS EXCELLENT 4880 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

TH 49U 719T SHEYENNE 3X TH 122 711 VICTOR 719T  
 TRICKYS SHEYETTE D24-3X F14 TH 23S 103R DUCHESS 49U  
 TRICKYS X51-A52 D24 MCCOY 55M ABSOLUTE 49S  
 TRICKYS NAPI X29-958T A52

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+7.5</b>	<b>1.4</b>	<b>66</b>	<b>108</b>	<b>1.4</b>	<b>33</b>	<b>66</b>	<b>-0.008</b>	<b>0.82</b>	<b>0.13</b>
Top %	18	23	15	12	16	17	12	7	5	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>21.1</b>	<b>6.4</b>	<b>92</b>	<b>1.30</b>	<b>91</b>	<b>452</b>	<b>150</b>		<b>79</b>	<b>705</b>
Top %	19	7		25	5	13	11			



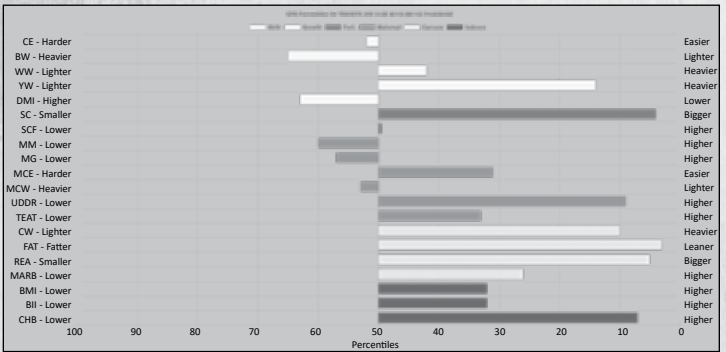
## **Ty** LOT 23 • TRICKYS J09 212K M116

REG. #: P44626426 • DOB: 5/21/2024 • POLLED

NJW 79Z Z311 ENDURE 173D ET KCF BENNETT ENCORE Z311 ET  
 RV ENDURANCE 1480J BW 91H 100W RITA 79Z ET  
 RV MS EXCELLENT 4880 SHF EXCELLENT R117 X181  
 RV 3027 LADY DOMINO 1880

RV EAGLESTONE 9G90 SHF EAGLESTONE C36 E177  
 TRICKYS EAGLET G73 9G90 J09 RV SPOT ON LADY 7930  
 TRICKYS DIVA D49-E14 G73 DEP CATAPULT E14 ET  
 TRICKYS TRUSTA Z54-100W D49

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>6.4</b>	<b>2.6</b>	<b>62</b>	<b>103</b>	<b>1.4</b>	<b>31</b>	<b>62</b>	<b>-0.033</b>	<b>0.82</b>	<b>0.16</b>
Top %	25		28	20	16	27	25	1	5	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>19.4</b>	<b>5.8</b>	<b>82</b>	<b>1.30</b>	<b>84</b>	<b>425</b>	<b>149</b>		<b>84</b>	<b>689</b>
Top %		10		25	14	22	12			



## **Ty** LOT 24 • TRICKYS VALOR 1962 K37 M128

REG. #: P44626307 • DOB: 4/9/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS G90 END H98 9142 K37 ECR LADY REDEEM 3277 ET  
 TRICKYS GIRL E105 E60 H98 TRICKYS BOY X51-X37 E60  
 TRICKYS GIRL 4046-B13 E105

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+5.0</b>	<b>2.6</b>	<b>65</b>	<b>103</b>	<b>0.9</b>	<b>25</b>	<b>57</b>	<b>0.062</b>	<b>0.73</b>	<b>0.22</b>
Top %			18	20					10	27
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>21.3</b>	<b>3.1</b>	<b>86</b>	<b>1.40</b>	<b>92</b>	<b>449</b>	<b>149</b>		<b>83</b>	<b>855</b>
Top %	18			8	5	14	12			



# YEARLING HEREFORD BULLS

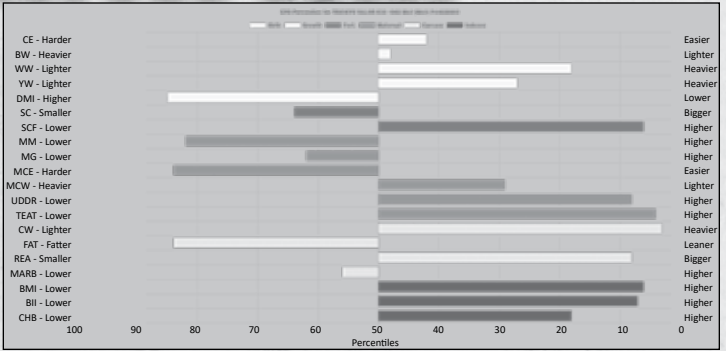
## **Ty** LOT 25 • TRICKYS VALOR K33 1962 M53

REG. #: P44628903 • DOB: 3/31/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
RV VALOR LAD 1962 RV BOBBI 1404  
RV NOVA 9762 SHF EAGLESTONE C36 E177  
RV HOMESTYLE GAL 7762

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
TRICKYS C61 9142 K33 ECR LADY REDEEM 3277 ET  
TRICKYS Z35-719T C61 TH 122 71I VICTOR 719T  
TRICKYS REVA 15R-4R Z35

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+4.3</b>	<b>2.6</b>	<b>65</b>	<b>100</b>	<b>0.9</b>	<b>22</b>	<b>54</b>	<b>0.052</b>	<b>0.76</b>	<b>0.11</b>
Top %			18	27					8	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>24.0</b>	<b>-1.4</b>	<b>81</b>	<b>1.50</b>	<b>96</b>	<b>485</b>	<b>142</b>		<b>92</b>	<b>672</b>
Top %	6		29	2	3	6	18			



## **Ty** LOT 26 • TRICKYS VALOR K101 1962 M20

REG. #: P44627630 • DOB: 3/11/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
RV VALOR LAD 1962 RV BOBBI 1404  
RV NOVA 9762 SHF EAGLESTONE C36 E177  
RV HOMESTYLE GAL 7762

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
TRICKYS D73-9142 K101 ECR LADY REDEEM 3277 ET  
TRICKYS GIRL X51-A37 D73 KCF BENNETT REVOLUTION X51  
TRICKYSREVA W02-4R A37

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+6.9</b>	<b>0.1</b>	<b>51</b>	<b>84</b>	<b>0.8</b>	<b>14</b>	<b>40</b>	<b>0.082</b>	<b>0.59</b>	<b>0.42</b>
Top %	21	9							26	6
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>26.7</b>	<b>-0.6</b>	<b>67</b>	<b>1.50</b>	<b>71</b>	<b>505</b>	<b>135</b>		<b>83</b>	<b>627</b>
Top %	2		11	2		4	26			



## **Ty** LOT 27 • TRICKYS VALOR K25 1962 M18

REG. #: P44627628 • DOB: 3/15/2024 • POLLED

CHURCHILL RED BARON 8300F ET R LEADER 6964  
HICKEY RED BARON 204K CHURCHILL LADY 500C ET  
CHURCHILL LADY 6276D CHURCHILL STUD 3134A  
CHURCHILL LADY 201Z

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
TRICKYS 112 GAL D35 9142 K25 ECR LADY REDEEM 3277 ET  
TRICKYS TRUSTINE A08-100W D35 NJW 73S M326 TRUST 100W ET  
TRICKYS ABSOLUTION X05-4R A32

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+4.1</b>	<b>2.6</b>	<b>64</b>	<b>101</b>	<b>1.1</b>	<b>23</b>	<b>55</b>	<b>0.062</b>	<b>0.52</b>	<b>0.17</b>
Top %			21	25						
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>21.5</b>	<b>-0.1</b>	<b>88</b>	<b>1.40</b>	<b>87</b>	<b>436</b>	<b>132</b>			
Top %	16			8	10	18	30			



## **Ty** LOT 28 • TRICKYS VALOR M21

REG. #: P44627632 • DOB: 3/17/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
RV VALOR LAD 1962 RV BOBBI 1404  
RV NOVA 9762 SHF EAGLESTONE C36 E177  
RV HOMESTYLE GAL 7762

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
TRICKYS ENDUR G59 8495 K71 ECR LADY REDEEM 3277 ET  
TRICKYS TRUSTETT D24-100W G59 NJW 73S M326 TRUST 100W ET  
TRICKYS X51-A52 D24

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	<b>+7.9</b>	<b>2.2</b>	<b>61</b>	<b>97</b>	<b>0.6</b>	<b>22</b>	<b>53</b>	<b>0.042</b>	<b>0.52</b>	<b>0.25</b>
Top %	16									21
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	<b>25.5</b>	<b>3.5</b>	<b>84</b>	<b>1.50</b>	<b>75</b>	<b>491</b>	<b>130</b>		<b>81</b>	<b>665</b>
Top %	3	28		2		5				



# YEARLING HEREFORD BULLS

## **Ty** LOT 29 • TRICKYS G36 1480J M96

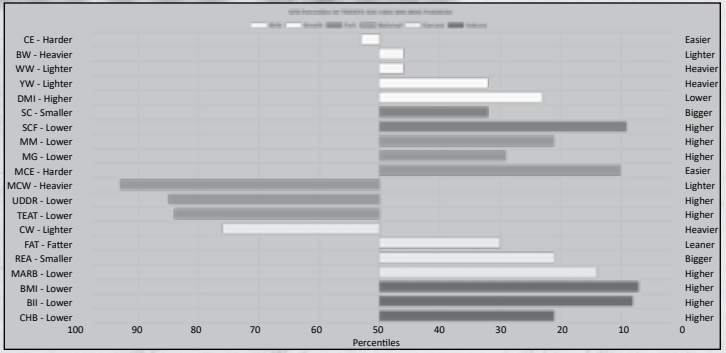
REG. #: P44626395 • DOB: 4/21/2024 • POLLED

CHURCHILL RED BARON 8300F ET R LEADER 6964  
 HICKEY RED BARON 204K CHURCHILL LADY 500C ET  
 CHURCHILL LADY 6276D CHURCHILL STUD 3134A  
 CHURCHILL LADY 201Z



TRICKYS BOY X51-X37 E60 KCF BENNETT REVOLUTION X51  
 TRICKYS REVA A53-E60 G36 TRICKYS GIRL U45-371R X37  
 TRICKYS COO 1523-9036 A53 PF COOPER 9036  
 RV LADY OF WELLS 1523

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+3.1	2.5	58	98	1.2	32	61	0.013	0.64	0.31
Top %					16			30	21	14
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	23.2	5.8	117	1.10	65	476	139	84	701	
Top %	9	10				7	21			



## **Ty** LOT 30 • TYICKYS VALOR K66 1962 M02

REG. #: P44627614 • DOB: 3/7/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762



ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS GAL G73 9142 K66 ECR LADY REDEEM 3277 ET  
 TRICKYS DIVA D49-E14 G73 TRICKYS TRUSTA Z54-100W D49

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+8.9	1.3	59	89	0.9	27	57	0.062	0.38	0.31
Top %	11	22							13	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	28.9	3.6	56	1.40	72	533	126	89	780	
Top %	1	27	5	9		2				



## **Ty** LOT 31 • TRICKYS VALOR K48 1962 M15

REG. #: P44627600 • DOB: 3/15/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762



ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS F14 9146 K48 ECR LADY REDEEM 3277 ET  
 TRICKYS SHEYETTE D24-3X F14 TH 49U 719T SHEYENNE 3X  
 TRICKYS X51-A52 D24

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	+7.1	1.4	66	102	0.9	23	56	0.052	0.70	0.07
Top %	20	23	15	22					13	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	24.1	1.3	66	1.50	87	471	126	88	780	
Top %	6		10	2	10	8				



## **Ty** LOT 32 • TRICKYS VALOR 913K 1962 M52

REG. #: P44628031 • DOB: 3/31/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762



BCC CHEAP SEATS 075H HAROLDSON'S UPGRADE T100 33D  
 RV FANCI SEATS 913K BCC DAFNEE 764E  
 RV 4013 TESTED GAL 9131 INNISFAIL WHR X651/723 4013 ET  
 KB L1 DOMINETTE 131Y

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
	-0.4	3.6	60	90	1.2	17	47	0.082	0.38	0.30
Top %									14	
EPD	SCF	MCE	MCW	UDR	CW	BMS	CHBS	Adj. BW	Adj. 205	
	20.4	0.5	76	1.30	67	404	116	93	771	
Top %	23		21	28						



# YEARLING HEREFORD BULLS

## Ty LOT 33 • TRICKYS H51 CON K106 609K M55

REG. #: U44628932 • DOB: 4/1/2024 • POLLED

INNISFAIL TRADEMARK 1939 ET EFBEF BR VALIDATED B413  
 KJ IF 45C CONFIDENCE 609K ET INNISFAIL P230 T723  
 JDH AH MS 34X VICTOR 33Z45C ET JDH VICTOR 719T 33Z ET  
 AH JDH MS 25L WRANGLER 34X ET

ECR 173D ENDURE 9142 NJW 79Z Z311 ENDURE 173D ET  
 TRICKYS E29 9142 K106 ECR LADY REDEEM 3277 ET  
 TRICKYS TRUSTEE Y06-100W E29 NJW 73S M326 TRUST 100W ET  
 TRICKYS REVOLUTION 8210-4R Y06

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
Top %										
EPD	SCF	MCE	MCW	UDR	CW	BMIS	CHBS	Adj. BW	Adj. 205	
Top %								94	773	

## Ty LOT 34 • TRICKYS VALOR 1392 1962 MO4

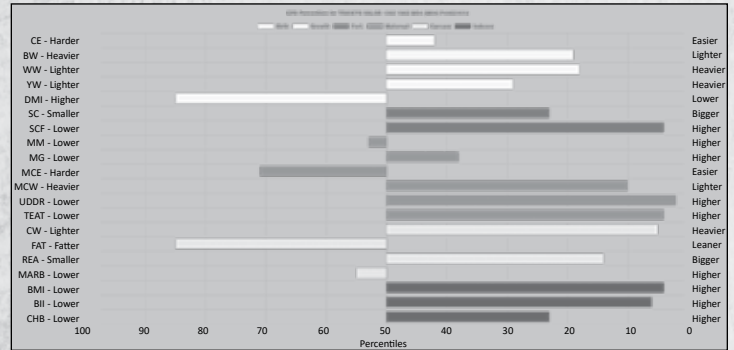
REG. #: P44627615 • DOB: 3/7/2024 • POLLED

RV VALOR 9444G ET JDH VICTOR 719T 33Z ET  
 RV VALOR LAD 1962 RV BOBBI 1404  
 RV NOVA 9762 SHF EAGLESTONE C36 E177  
 RV HOMESTYLE GAL 7762



KCF BENNETT 33Z G103 ET JDH VICTOR 719T 33Z ET  
 R MISS VALOR 1392 R MISS REVOLUTION 3032  
 R MISS SPARTAN 1799 UPS SPARTAN 2864  
 R MISS NEW YORK 116

EPD	CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
Top %	+4.3	1.1	65	99	1.3	27	59	0.053	0.70	0.11
EPD	SCF	MCE	MCW	UDR	CW	BMIS	CHBS	Adj. BW	Adj. 205	
Top %	4	10	10	2	5	4	23	82		



### EPD Rankings for our 2025 Hereford bulls

Top 10 bulls for each of the following traits: CED, BW, WW, YW, REA, Marb., BMI index and CHB index.

Lot #	ID	CED	Lot #	ID	BW	Lot #	ID	WW	Lot #	ID	YW
18	M51	9.0	18	M51	-0.3	1	M17	83	1	M17	132
30	M02	8.9	26	M20	0.1	19	M64	74	19	M64	119
7	M27	8.8	9	M37	0.4	13	M60	69	12	M110	115
9	M37	8.3	7	M27	0.7	5	M68	68	13	M60	113
20	M06	8.1	10	M44	0.7	12	M110	66	22	M97	108
22	M97	7.5	21	M87	0.9	22	M97	66	5	M68	107
10	M44	7.3	4	M120	1.0	31	M15	66	6	M70	107
31	M15	7.1	19	M64	1.2	2	M69	66	7	M27	106
3	M92	7.0	30	M02	1.3	7	M27	65	15	M111	105
4	M120	7.0	22	M97	1.4	24	M128	65	24	M128	103
			31	M15	1.4	14	M78	65	23	M116	103
						18	M51	65			
						28	M18	65			
						25	M53	65			
Lot #	ID	REA	Lot #	ID	Marb.	Lot #	ID	BMI\$	Lot #	ID	CHB\$
1	M17	1.22	5	M68	.66	30	M02	553	1	M17	197
2	M69	1.13	4	M120	.54	3	M92	551	2	M69	191
4	M120	1.03	3	M92	.53	16	M81	526	3	M92	182
6	M70	1.03	2	M69	.49	9	M37	520	4	M120	182
10	M44	.99	9	M37	.47	11	M84	518	5	M68	180
12	M110	.97	1	M17	.44	4	M120	516	6	M70	177
11	M84	.97	14	M78	.44	26	M20	505	7	M27	173
8	M36	.94	27	M20	.42	20	M06	493	8	M36	171
7	M27	.91	8	M36	.40	28	M21	491	9	M37	168
15	M111	.90	18	M51	.39	15	M111	490	10	M44	168

## EPD PERCENTILES FOR 2023 BORN HEREFORD CALVES

Percentile Band	Calv. Ease				Dry			Sustained		Milk & Mature		Udder			Rib Eye		BMI	BII	CHB	
	Direct (%)	Birth Wt	Weaning Wt	Yearling Wt	Matter Intake	Scrotal Circ.	Cow Fertility	Milk	Growth	Mat. (%)	Cow Weight	Suspension	Teat Size	Carc Wt	Fat	Area	Marbling	Index (\$)	Index (\$)	Index (\$)
Top%	22.6	-8.5	98	162	-1.1	3.1	37.2	55	96	15.7	-28	2.1	2.3	132	-0.098	1.45	1.24	694	809	244
1%	15	-4.1	78	126	-0.8	2	27.6	42	76	9.2	30	1.6	1.6	101	-0.028	0.99	0.62	542	647	186
5%	11.1	-0.6	72	115	-0.2	1.7	24.4	37	70	6.9	58	1.5	1.5	91	-0.018	0.82	0.43	489	586	164
10%	9.2	0.3	68	110	-0.1	1.5	22.8	35	67	5.8	66	1.4	1.5	87	-0.008	0.73	0.34	462	553	152
15%	8	0.8	66	106	0	1.5	21.7	34	65	5	71	1.4	1.4	84	0.002	0.68	0.29	443	532	145
20%	7.1	1.2	65	103	0	1.4	20.9	33	64	4.4	75	1.4	1.4	81	0.002	0.64	0.26	429	515	140
25%	6.3	1.5	63	101	0.1	1.3	20.2	32	62	3.8	78	1.3	1.4	79	0.002	0.6	0.23	417	501	136
30%	5.7	1.8	62	99	0.1	1.3	19.6	31	61	3.4	81	1.3	1.4	78	0.012	0.57	0.21	407	488	132
35%	5.1	2	61	97	0.2	1.2	19	30	60	2.9	84	1.3	1.3	76	0.012	0.54	0.19	397	477	129
40%	4.5	2.2	60	95	0.2	1.2	18.5	29	59	2.5	86	1.3	1.3	75	0.012	0.51	0.17	389	467	126
45%	4	2.4	59	94	0.2	1.1	17.9	29	58	2.2	88	1.3	1.3	73	0.022	0.49	0.15	380	457	123
50%	3.4	2.6	58	92	0.3	1.1	17.4	28	57	1.8	90	1.3	1.3	72	0.022	0.47	0.13	372	447	121
55%	2.9	2.9	57	90	0.3	1	16.9	27	56	1.4	92	1.2	1.3	71	0.022	0.44	0.12	364	438	118
60%	2.4	3.1	56	88	0.3	1	16.4	26	55	1	95	1.2	1.2	70	0.032	0.42	0.1	356	429	116
65%	1.8	3.3	54	87	0.4	0.9	15.9	26	54	0.6	97	1.2	1.2	68	0.032	0.4	0.09	348	419	114
70%	1.2	3.5	53	85	0.4	0.9	15.4	25	52	0.1	99	1.2	1.2	67	0.032	0.37	0.07	339	409	112
75%	0.6	3.8	52	83	0.5	0.8	14.8	24	51	-0.3	102	1.2	1.2	66	0.042	0.34	0.05	331	399	109
80%	-0.1	4.1	50	80	0.5	0.8	14.2	23	49	-0.9	105	1.2	1.2	64	0.042	0.31	0.04	321	389	107
85%	-1	4.4	48	77	0.6	0.7	13.4	22	48	-1.5	108	1.1	1.1	62	0.052	0.27	0.02	310	377	104
90%	-2.1	4.9	46	73	0.6	0.6	12.5	20	45	-2.3	113	1.1	1.1	60	0.052	0.23	-0.01	296	361	100
95%	-3.8	5.7	42	66	0.7	0.5	11.1	16	40	-3.4	120	1.1	1	55	0.062	0.15	-0.04	274	338	94
99%	-7	7.1	11	11	1	0.2	8.5	5	11	-5.7	135	0.9	0.9	27	0.092	-0.19	-0.11	234	295	71
Bottom%	-15.6	11.9	-20	-34	1.9	-1	-3.4	-11	-21	-15.1	190	0.4	0.4	-24	0.162	-0.74	-0.44	42	80	-7

# EXPLANATION OF HEREFORD EPDS

## **CALVING EASE DIRECT (CED):**

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average if comparably mated, sire A's calves would be born with an 8% more likely chance of being unassisted when compared to sire B's calves.

## **BIRTH WEIGHT (BW):**

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

## **WEANING WEIGHT (WW):**

WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

## **YEARLING WEIGHT (YW):**

YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

## **MATERNAL MILK (M):**

The milking ability of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

## **MATERNAL MILK & GROWTH (M&G):**

Maternal Milk & Growth reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of daughters' progeny weaning weight. A bull with a 29 lb. M&G EPD should sire daughters with progeny weaning weights averaging 19 lb. heavier than progeny of a bull's daughters with a M&G EPD of 10 lb. (29 minus 10 = 19 lb.). It is equal to one-half the sire's weaning weight EPD, plus all of his MM EPD. No accuracy is associated with this since it is simply a mathematical combination of two other EPDs. It is sometimes referred to as "total maternal" or "combined maternal."

## **SCROTAL CIRCUMFERENCE (SC):**

Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty. Yearling sons of a sire with a .7 SC EPD should have yearling scrotal circumference measurements that average 0.7 centimeters (cm) larger than progeny by a bull with an EPD of 0.0 cm. In the Hereford genetic analysis, a multiple-trait model was used for scrotal circumference. Weaning weight was used as a predictor variable to increase the prediction accuracy of SC EPDs. Therefore, an animal with a weaning weight EPD should also have a SC EPD.

## **SUSTAINED COW FERTILITY (SCF):**

The AHA's new Sustained Cow Fertility EPD (SCF) is a prediction of a cow's ability to continue to calve from three years of age through twelve years of age, given she calved as a two-year-old. The EPD is expressed as a deviation in the proportion of the ten-possible calving's to twelve years old expressed as a probability. For example, the daughters of a bull with a 30 EPD would have the genetic potential to have one more calf by age twelve than the daughters from a bull with a 20 EPD. In other words, the daughters from the 30 EPD bull would have a 10% greater probability of having one more calf than the bull with a 20 EPD. This is equivalent to saying that the daughters are 10% more likely to remain in the herd to age 12.

## **MATERNAL CALVING EASE (CEM):**

MCE EPD predicts how easily a sire's daughters will calve at 2 years of age and is measured on a percentage. For example, if sire A has a MCE EPD of 7 and sire B has a CE EPD of -3, then you would expect on average if comparably mated, sire A's daughters would calve with a 10% more likely chance of being unassisted when compared to sire B's daughters.

## **MATURE COW WEIGHT (MCW):**

The MCW EPD was designed to help breeders select sires that will either increase or decrease mature size of cows in the herd. The trait was developed after years of cow weight data collection and the EPD relates directly to the maintenance requirements of a cow herd. An example of how the MCW EPD allows breeders to compare sires: If sire A has a MCW EPD of 100 and sire B has an EPD of 85, then you would expect the females of sire A, if mated to similar cows, to be 15 lb. heavier at mature size.

## **UDDER SUSPENSION (UDR):**

Scores range from 9 (very tight) to 1 (very pendulous) and represent assessments of udder support. Weak udder suspension results in pendulous udders that make it difficult for a calf to nurse. Weak suspension in the udder indicates a lack of support in the ligament that ties the udder to the cow's body wall. Over time, weakness in this ligament will allow the udder to hang down too far from the body and may subject the udder to serious problems and increased potential for injury.

UDDR EPDs are reported on the scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment. For example, if sire A has a UDDR EPD of 0.4, and sire B has a UDDR EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score better udder suspension in daughters of sire A, compared to sire B.

## **CARCASS WEIGHT (CW):**

Carcass weight is a beneficial trait when considering the impact that pounds have relative to end product value. At the same age constant endpoint, sires with higher values for carcass weight will add more pounds of hot carcass weight compared to sires with lower values for carcass weight. For example, if sire A has a CW EPD of 84 and sire B has a CW EPD 64, then you would expect the progeny of sire A, if harvested at the same age constant endpoint, to have a 20-lb. advantage in terms of hot carcass weight.

## **RIB FAT (FAT):**

The FAT EPD reflects differences in adjusted 365-day, 12th-rib fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs are expected to produce leaner progeny than sires with higher EPDs. Ultrasound measures are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

## **RIBEYE AREA (REA):**

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

## **MARBLING (MRB):**

MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

*(continued on next page)*

**BALDY MATERNAL INDEX (BMIS):**

The Baldy Maternal Index is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

**CERTIFIED HEREFORD BEEF (CHBS):**

The Certified Hereford Beef Index is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows and all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. Keep in mind, this production system takes advantage of complimentary breeding with the commercial Angus cow. Although Marbling is weighted positively in this index, a positive weighting for Rib-eye Area and a negative weighting for Back Fat are a greater priority in this index to allow for optimum end-product merit. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.



**GENETICALLY ENHANCED EPDS (GE-EPD):**

All the Hereford bulls in the sale will have GE-EPDs.

**EPD RANKINGS OF OUR 2025 HEREFORD BULLS**

<b>CE</b> 16 of 32 in top 25%	<b>BW</b> 3 of 32 in top 10% 13 of 32 in top 25%	<b>WW</b> 4 of 32 in top 10% 17 of 32 in top 25%
<b>YW</b> 4 of 32 in top 10% 18 of 32 in top 25%	<b>SCF</b> 14 of 32 in top 10% 23 of 32 in top 25%	<b>MCE</b> 5 of 32 in top 10% 12 of 32 in top 25%
<b>REA</b> 21 of 32 in top 10% 27 of 32 in top 25%	<b>BMI</b> 16 of 32 in top 10% 28 of 32 in top 25%	<b>CHB</b> 19 of 32 in top 10% 26 of 32 in top 25%

**2023 HEREFORD BREED AVERAGE EPDS**

CE	BW	WW	YW	SC	M	M&G	FAT	REA	MRB
+3.5	2.6	56	90	1.1	27	55	0.022	0.46	0.15
SCF	MCE	MCW	UDR	CW	BMIS	CHBS			
17.3	1.6	89	1.26	71	370	122			

BID FROM ANYWHERE



- 1. VISIT LIVE-AG.COM**  
Navigate to the "Purebred" tab, located in the main menu. Select the auction of choice.
  - 2. LOG IN / CREATE AN ACCOUNT**  
Select the "Login or Create an Account" button. Fill out the required fields to bid online. Agree to the terms of service, and finish with the "Register" button." An account is not necessary to watch an auction.
  - 3. REGISTER TO BID**  
Once logged in, find your sale of choice and click "Register to Bid". Agree to the terms and conditions, and click the "Register" button. Your request will be approved in a timely manner.
- \* CALL OUR TEAM WITH ANY QUESTIONS**  
We're dedicated to ensuring you have a positive bidding experience. Please call **817-533-6699** with any questions.





## Beware of Meaningless Terms

*The beef industry is guilty of using "buzz words" as a method of evaluating cattle. Many of these terms are meaningless or have different connotations for different people.*

*For example, a recent advertisement in a major breed publication recommended the use of a particular bull because the bull had "consistent*



**Bob Long**

*volume and thickness with tremendous fleshing ability." Such nonspecific terms may sound positive to some people but actually furnish no information whatever. Unfortunately, the use of such terms can become faddish and actually lead to changes in selection criteria; criteria which have nothing to do with beef production efficiency.*

*volume and thickness with tremendous fleshing ability." Such nonspecific terms may sound positive to some people but actually furnish no information whatever. Unfortunately, the use of such terms can become faddish and actually lead to changes in selection criteria; criteria which have nothing to do with beef production efficiency.*

**THICKNESS** — This term has received increased use as breeders finally awaken to the fact they are producing cattle with inadequate muscling. The obvious way to correct this would be to select for heavier muscling since it's a highly heritable trait. Instead, breeders and show ring judges look for and talk about more "thickness."

Overall thickness can be from muscle, from fat, or from a combination of these two tissues. Thickness and length of stifle, as well as thickness and bulge of forearm and gaskin, measures muscle since little fat is deposited at these points. However, thickness over the top or back results largely from fat, and unfortunately, many breeders and judges interpret thick, wide backs as muscling. This inaccurate evaluation has encouraged herdsmen to present cattle for both show and sale in "fatter" condition. The ridiculous result is genetics of the cattle is unchanged — only the feeding and management is different.

**CAPACITY** — Here is another widely used term which implies that deep bodied, deep flanked, big bellied cattle possess more feeding and breeding capacity and will, or already have, recorded superior performance. When, oh when, will cattlemen learn to look at performance records rather than at the cattle to determine growth rate and reproductive performance.

Overall depth of body includes a combination of loose hide and the fat deposited therein and is not a measure of the capacity of the digestive tract or that of the thoracic and abdominal cavities. Similarly, a big middle or paunch is not a measure of how much feed cattle can or will consume nor is it an indication of potential for growth rate. Big bellies can result from

light muscling (as in the case of dairy cattle) which allows the paunch to sag; from excessive fat deposits around the kidneys and on the intestines; or from "gut fill."

**VOLUME** — This meaningless term is confusing. Some cattlemen confuse it with capacity or how much cattle can eat. Others think of it as a measure of overall size. And a sizeable number of cattlemen use it simply because they believe it makes them sound well informed. Regardless, this term adds nothing to a set of performance data.

**EASY FLESHING** — Cattlemen usually use the word "flesh" to refer to fat, as in "the cattle are in good flesh." Therefore, an easy fleshing steer in the feedyard is undesirable while an easy fleshing cow on the range is desirable, unless she is in good flesh from having starved her calf for milk. It is also possible that a difference in degree of muscling can result in two individuals of identical fleshing being evaluated differently by the uninformed.

Therefore, use the term cautiously and only when comparing cattle of the same age, sex and treatment, and when intended for the same specific purpose.

When evaluating or describing cattle use accurate measures of productivity or excellence — "buzz words" are for "bull shippers."



Learn more at  
[herefordtruth.com](http://herefordtruth.com)

# THE BALD-FACED TRUTH ABOUT HEREFORD GENETICS

**7%**

Higher pregnancy  
rates

**\$51**

More per cow,  
per year

**\$30**

Advantage in feedlot  
profitability

**\$20**

Advantage in feed  
efficiency

Hereford genetics maximize the value of your herd by leveraging traits such as fertility, feed efficiency, docility and feedlot profitability to your advantage.

\*Compared to Angus-sired calves. Source: Daley, David A. and Early, Sean P. Impacts of Crossbreeding on Profitability in Vertically Coordinated Beef Industry Marketing Systems. American Hereford Association. Retrieved from <https://hereford.org/wp-content/uploads/2017/02/HarrisHeterosisReport.pdf>. 57100C06

# THE POWER OF GENOMICALLY ENHANCED EPDS

The American Hereford Association (AHA) has embraced the use of genomics into their genetic evaluation by launching a first of its kind single step analysis that utilizes the marker effects of specific traits. Likewise, AHA is directly estimating accuracy values rather than approximating. The direct estimation of accuracy results in a more conservative value but a more accurate value than previous methodologies. The AHA is producing the most reliable genetic evaluation that is supported by Whole Herd TPR™ and genomics, which will give prospective buyers added confidence in purchasing young and unproven animals.

Buying animals that have a genomic profile incorporated into their Expected Progeny Difference (EPD) offers many advantages that allow for quicker breed and herd improvement. To the right is a table showing the average increase in accuracy when buying a young animal with a Genomic Enhanced EPD (GE-EPD) versus an animal without a GE-EPD. Similarly, an effective progeny number increase is listed by trait that shows how many progeny equate to a genomic enhancement of a young animal (e.g. yearling). That's right, buying a young animal that has been genotyped is like having 2-17 progeny, depending on the trait. The proof gained on young, non-parent animals, through a genomic enhancement is valuable and greatly mitigates the risk and allows for more directed selection.

AHA TRAIT	ACCURACY IMPROVEMENT	EFFECTIVE PROGENY NUMBER INCREASE*
<b>CALVING EASE</b>	0.09	17
<b>BIRTH WEIGHT</b>	0.12	8
<b>WEANING WEIGHT</b>	0.14	12
<b>YEARLING WEIGHT</b>	0.16	9
<b>SCROTAL CIRCUMFERENCE</b>	0.17	6
<b>MATURE COW WEIGHT</b>	0.12	4
<b>UDDER SUSPENSION</b>	0.17	7
<b>TEAT SIZE</b>	0.17	7
<b>CARCASS WEIGHT</b>	0.11	3
<b>FAT</b>	0.08	2
<b>RIB-EYE AREA</b>	0.07	2
<b>MARBLING</b>	0.10	3

\* Effective Progeny Number Increase (EPNI)- EPNI is the difference gained for genotyped animals versus non-genotyped animals.

Each animal tested is recognized with the AHA GE-EPD logo.



AMERICAN HEREFORD ASSOCIATION  
[hereford.org](http://hereford.org) | (816) 842-3757

**Ty** Tricky's Herefords  
Dick & Betty Wettlaufer  
44132 234th St.  
Winfred, SD 57076-7318



**RV Valor Lad 1962**



**RV Endurance 1480J**

## **ANNUAL BULL SALE**

**Wednesday, March 19, 2025**

**2:00 pm • Terwilliger Shop**

**Central Ave. and Lake St. • Winfred, SD**

**Ty** Tricky's  
Herefords

[www.trickyswhitefaces.com](http://www.trickyswhitefaces.com)