

ZENS

HEREFORDS

CANOVA, SOUTH DAKOTA



2023 PRIVATE TREATY BULL SALE



Welcome to our 2023 Private Treaty offering and a sincere thank you for your interest in our program.

We have been selling Hereford Bulls by Private treaty for nearly 70 years from eastern South Dakota where our focus has always been on the commercial cattlemen. We are committed to the success of your operation and will help you find the bull that best fits your needs and program. We feel it's our job to continually improve our herd to meet your needs and give you the best genetics possible. We strive to make your operation more profitable. When that happens, we all win.

Our bulls are carefully selected with performance in mind and the ultimate goal is to help put more dollars in your pocket. They should get your cows bred, siring moderate birth weight calves with eye appeal that gain efficiently and finish well. The bulls are sound and developed with longevity in mind. They should be able to go out and do their job without falling apart. We put a lot of emphasis on the maternal side of his pedigree too, so they should leave you with highly maternal, durable females. Hereford and Hereford-crossed females are some of the most sought-after females in the cattle business. We will continue to work hard to give you genetics that can efficiently excel at growth, give you a valuable end-product and still leave you with a pasture full of exceptional females that will keep your operation profitable for years to come.

Our cow herd is based on a combination of Line One and Canadian genetics with disposition being of utmost importance. We have all slowed down a step and the grandkids are helping more and more, so there is no cow worth someone getting hurt. Good udders, fertility and sound cattle are must. They graze from late April until December and are expected to calve on time, be low maintenance and raise a good calf.

We use ET and AI in our program to help deliver some of the top Hereford genetics into your herds. The bulls are continually evaluated so we only offer the very best bulls for

sale that we would feel confident using in our own herd. There are several full and half-brothers out of proven genetics that should sire uniform, consistent calves. We kept more bulls back last year in hopes to have more 2 year olds available for our customers and we feel that we have a great set of them to offer along with some excellent yearlings. There's no guesswork with the 2 year olds. They are developed for longevity and what you see is what you get. The thickness, the length and overall performance are evident in this group.

Our bulls are for sale at any time, but generally sell from January to May on a first-come, first-serve basis. All bulls will be semen tested and ready to turn out and go to work for you. We feel these bulls are **high quality** and **affordably priced** offering you a good value for your dollar. Volume discounts are available.

As always, your satisfaction is of utmost importance. If you would happen to have any problems, be sure to let us know and we will do our very best to help in any way to make it right.

We'd love to have you come visit any time....

Zens family

HARLEY & RONDA

H: 605.523.2655

C: 605.999.0117

MATT & JILL

Stratton, Treston, & Shaylee

605.310.5782

MARK & JENNY

Issac, Owen & Macy

605.212.5631

Videos and more information available at:
www.zensherefords.com

HH Advance 7237E

REG NO: 43786315

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+4.3	2.6	65	98	31	63	+56	+01	107

Quonset-topped, big middled, soft made and easy doing 333A son. 7237 has a great look and pattern to him, is moderate BW and posted an impressive set of numbers sporting the 2nd highest ribeye in Holden's 2018 sale with a WR of 107. He ranks in the top 3% on scrotal, Milk, M&G and is out of a power cow now owned by Hoffman Herefords. He has left us some excellent females and sons are always at the top of the bunch.

HH Advance 0192X

REG NO: 43074020

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
1.6	5.4	63	101	32	64	+25	+02	103

ET Sire

Dug back in the tank to bring back one of our best. He sired extra thickness, depth of body and overall mass. Individually, he boasted a 111 WR and 108 YR and ranked in the top 1% of the breed for WW, YW, and M&G and ratioed a 120 IMF score. Dam, 7116, was a DOD at Holden's. A SOD, he left us some of our best cows, so we brought him back to sire powerhouse bulls and top end daughters.

UPS 215Z Domino 7342

REG NO: 43824467

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+3.4	2.5	57	89	31	59	+26	+35	137

Purchased from Upstream's, this 215Z son was selected for his calving ease and highly maternal pedigree. His mother, 1353, is also the dam of the legendary UPS Domino 3027. He is a great combination of calving ease, good growth, high maternal traits and solid carcass numbers. He was used on heifers his first 2 seasons with great success.

SR Bakken 62Z

Reg No 43310651

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+3.2	2.7	66	114	55	88	+49	+22	131

ET Sire

Top seller in the 2012 Stuber Sale. Bakken is big hipped, wide based, deep sided, marked right with good markings, bone and is really gentle. He gained 4.5 pounds per day and has big milk and scrotal numbers. His Script momma is a good one. Top carcass and solid EPD profile. Offspring have explosive growth, good muscle shape, great performance and give you the look of productive cattle. His daughters are also very productive.

CL 1 Domino 710E 1ET
REG NO: 43800218

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+6.4	2.5	67	105	41	74	+11	+12	137

AI Sire

Maybe the most well-rounded 215Z son ever raised at Coopers. Like his sire, 710 fits the demands of the beef industry combining proven calving ease, performance, maternal and carcass merit. He remains a trait leader in 11 categories and ranks in the top 30% of the breed or better in 14 traits and all 3 profit indexes. Daughters are performing well and have the udders to match the pedigree.

ZH 1013 Real Advance 8139
REG NO: 43975857

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+3.3	3.0	60	89	24	53	+36	+15	115

A ¾ brother to the \$240,000 HH Advance 4075 and goes back to Holden's legendary 0023K cow. Add in the 7003/5139 cow family, it's a proven pedigree that is absolutely loaded with elite females. 8139 puts it all together. He is deep bodied, exhibits good length, muscle expression and a stands on a wide base. He's got eye appeal, solid EPD's and sires calves that are loaded with red meat.

HH Advance 8010F ET
REG NO: 43896718

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
5.0	2.9	57	81	23	51	+70	+35	175

AI Sire

Elite herd sire with an exceptional EPD profile that ranks him in the top 5% of the breed on TEAT, CWT, REA, Marb and CHB EPD's and top 15% or higher on WW, and YW. He has extra pigment, thickness, eye appeal and to top it off is out of the great 0121X donor cow. 8010F is a maternal brother to the \$240,000 4075 bull and he combines all the traits that are in high demand for today's beef industry.

CL 1 Domino 9116G ET
REG NO: 44011571

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+11.9	1.8	56	85	31	59	+41	-.09	94

A well-rounded 7156 son that combines tremendous calving ease with good growth and an excellent maternal package. +11.9 for CED!! Dam, 9184W has an impressive track record and is still in production at Coopers. 9116 is marked up nice - red to the ground, has 100% pigment and is red-necked. He ranks in the top 10% in 5 traits and is a CHB qualifier. Full brother to 9108 that is owned by L Bar W, Johannsen and Coopers

HH Advance 8071F ET

REG NO: 43896770

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
+2.9	4.0	55	82	30	57	+49	+01	112

AI Sire

8071 is a massive beef bull with extra volume and thickness. He is well-marked, easy fleshing and out of the great 1010Y donor cow and sold for \$50,000 in 2019. He is a true powerhouse herd bull.

HH Advance 7162

REG NO: 43786254

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
-0.6	6.0	72	112	22	58	+52	-.08	113

.AI Sire

Extra length of body and overall performance in this exceptional 4075B son. Powerhouse son out of the 1010Y donor cow that posted a 1532lb 365 day wt. He has the look, EPD's and cow power that can benefit any program.



Hereford bulls increase net profit by \$51 per cow per year.

That's \$20,000 in additional revenue for a typical 400-cow outfit, thanks to increased fertility and herd size.

Herefords are also the efficiency experts, proven to add value to calves in the feedyard — \$30 per head in profitability.

7%
Higher pregnancy rates

\$51
More Per Cow, Per Year

\$20
Advantage in Feed Efficiency

\$30
Advantage in Feedlot Profitability

COME HOME TO HEREFORD.



DOB: 1.03.2022

ZH 0192 Real Advance 2205 ET
REG NO: 44406508



DOB: 1.03.2022

ZH 0192 Real Advance 2251 ET
REG NO: 44407751



DOB: 1.04.2022

ZH 0192 Real Advance 2256 ET
REG NO: 44407752



DOB: 1.05.2022

ZH 0192 Real Advance 2259 ET
REG NO: 44404937

HH Advance 8203U ET {SOD}
HH Advance 0192X {SOD}
HH Miss Advance 7116T {DOD}

CL 1 Domino 297Z
HH Miss Advance 5080C
HH Miss Advance 1056Y ET {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB
0.0	5.2	63	101	30	62	+38	+01	109

These 4 are like peas in a pod! Powerhouse mating with exceptional muscle, mass and capacity. All 4 have plenty of pigment, length, are deep-sided, thick topped and will sire calves that should really push the scale down. 0192x is an older sire that we brought back for his great performance which is evident in this group as well as his excellent natural thickness. He also left us with some outstanding daughters. Crossing him with a female like 5080, these guys will leave you the replacement females that everyone will be after.



ZH Real Bakken 2228 ET

DOB: 3.15.2022

REG NO: 44407788

UPS Navarro {SOD}
SP Bakken 62Z {SOD}
SR Scripta 926W {DOD}
ZH Real Bakken 2228 ET
CL 1 Domino 297Z
HH Miss Advance 5080C
HH Miss Advance 1056Y ET {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
0.7	3.9	64	106	41	74	+50	+12	122	90	ET

Solid calf with some top growth numbers, a lot of milk and big REA plus cow power for top replacements.



ZH 710 Real 203

DOB: 3.06.2022

REG NO: 44359171

CL 1 Domino 215Z {SOD,CHB}
CL 1 Domino 710E 1ET {CHB}
HH Miss Advance 9119W
ZH 710 Real 203
SR Bakken 62Z {SOD}
ZH Real Miss Bakken 004
LCI 107R Ribstone Lass 9X

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
3.7	3.5	65	103	43	76	+25	+16	134	82	NA

He just looks like a bull. He had a rough start as his momma died when he was just a few days old. Grafted onto an older cow and was the high performer of the group, weighing in at 688#. There's a lot to like about this guy. He's a load. Easy fleshing, long bodied, thick topped with a deep quarter, pigment on both eyes, excellent EPD's and a lot of milk in his pedigree all in a moderate birth weight package.



ZH 8071 Real 209

DOB: 3.8.2022

REG NO: 44359276

HH Advance 5304C ET
HH Advance 8071F ET
HH Miss Advance 1010Y ET
ZH 8071 Real 209
HH Advance 8074U ET
ZH 8074 Miss Real 339
ZH Miss Real 811{DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
-0.4	4.4	57	87	27	55	+48	+0.00	105	88	108

8071 was selected to use AI for the maternal excellence with 1010Y up front. Excellent profile with thickness, pigment and performance. A calf that can add a lot of value to your herd. Maternal brother to lot 116. Dam has WR 103 on 7 calves.



ZH Real Harland 210

DOB: 3.8.2022

REG NO: 44359214

HH Advance 9005J
 CJH Harland 408 {SOD}
 CJH L1 Dominette 0064
 ZH Real Harland 210
 BCC Domino 6118D
 ZH 6118 Miss Real 024
 ECR 1103 Lady Turbo 4122 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
4.0	3.2	58	103	26	55	+27	+12	120	80	106

Heifers first calf. Older sire brought back for the strong performance and carcass. 6118 is a $\frac{3}{4}$ brother to 619, who sired Dominator 308, past Grand Champion in Denver. Solid EPD's, with good growth, style and performance all in a moderate BW package.



ZH 8010 Real 213

DOB: 3.11.2022

REG NO: 44359195

HH Advance 5107C ET {CHB}
 HH Advance 8010F ET {CHB}
 HH Miss Advance 0121X
 ZH 8010 Real 213
 HH Advance 7156 E ET {CHB}
 ZH 7156 Miss Real 007
 ECR 2029 Dominette 4556 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
1.5	4.2	62	92	25	56	+59	+21	146	84	108

Heifers first calf. Moderate BW with smooth shoulders, red to the ground, good growth, solid carcass numbers and an impressive pedigree of cows behind him. Going back 1 more generation are some of the breeds best cows - 055x, 9228, 0121, 1056, 5139. You'll want to hang onto the daughters.



ZH 7162 Real 219

DOB: 3.13.2022

REG NO: 44359579

HH Advance 4075B ET {CHB}
 HH Advance 7162E ET
 HH Miss Advance 1010Y ET
 ZH 7162 Real 219
 HH Advance 3172A ET
 ZH 3172 Miss Real 525
 ZH 0192 Miss Real 227{DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
0.9	4.2	58	96	29	58	+37	-0.01	111	93	101

Good length, deep sided, nice top and full of muscle. Goes back to the 227 cow family. Maternal brother to lot 122. Dam, 525, has WR of 107 on 4 calves.



ZH 7342 Real 231

DOB: 3.19.2022

REG NO: 44362320

CL 1 Domino 215Z {SOD,CHB}
UPS 215Z Domino 7342 ET {CHB}
UPS Miss Diamond 1353
ZH 7342 Real 231
HH Advance 1013Y ET {SOD}
ZH 1013 Lady Advance 8421ET
HH Miss Advance 1111Y

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
5.2	2.9	52	81	26	53	+.21	+.26	123	78	96

Light BW, thick butted and backed by some excellent females. Full blood brother to 286. Dam is a full sibling to our home raised herd sire 8139.



ZH 9844 Real 237

DOB: 3.22.2022

REG NO: 44359216

H5 0945 Domino 7167ET {CHB}
 UPS 7167 Domino 9844
 UPS Miss 4700 Sensation 7789
 ZH 9844 Real 237
 HH Advance 7237E
 ZH 7237 Miss Real 030
 UP Miss 0728 Advance 5133

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
2.8	3.3	61	94	31	62	+.51	+.13	117	81	104

Heifers first calf. Granddam had a 104 on her 6 calves. Strong Upstream influence with low BW, good growth, thick butt, good carcass and solid EPD profile.



ZH 9844 Real 239

DOB: 3.23.2022

REG NO: 44359222

H5 0945 Domino 7167ET (CHB)
UPS 7167 Domino 9844
UPS Miss 4700 Sensation 7789
ZH 9844 Real 239
ZH 0192 Real Advance 550
ZH 550 Real 048
ZH 451 Miss Real 634

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
3.2	3.5	54	85	26	53	+50	+12	117	79	103

Heifers first calf. Low BW, good growth and thick butted. Sire 9844 was used on heifers with great success siring small calves at birth, but really grow with natural thickness and all with excellent carcass to boot.



ZH 9116 Real 253

DOB: 3.29.22

REG NO: 44359251

HH Advance 7156E ET {CHB}
 CL 1 Domino 9116G 1 ET
 CL 1 Dominette 9184W
 ZH 9116 Real 253
 HH Advance 0192X {SOD}
 ZH 0192 Miss Real 227 {DOD}
 MPH 112R Nicky N33

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
3.7	3.2	58	90	33	62	+.36	-.03	101	76	107

Solid calf with sharp profile. Impressive spread from birth to WR. Dam 227 has been one of the better cows here for the past several years sporting a ratio of 110 on 8 calves. She always brings home a good one. Add in the 14 yr old donor cow, 9184, still in production at Coopers and 1056, this guy should have some longevity and leave some excellent replacements as well.



ZH 8139 Real 255

DOB: 3.30.2022 REG NO: 44359581

HH Advance 1013Y ET {SOD}
 ZH 1013 Real Advance 8139 ET
 HH Miss Advance 1111Y
 ZH 8139 Real 255
 HH Advance 0192X {SOD}
 ZH 0192 Miss Real 546
 MJZ Miss Real 706 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
4.4	3.2	50	81	27	52	+16	+10	106	83	91

Scurred, moderate frame and BW and also going back to the 227 cow family. Dam 546 has a 102 ratio on her 5 calves.



ZH Bakken Sensation 262

DOB: 4.1.2022

REG NO: 44362033

SR Bakken 62Z {SOD}
 ZH Real Bakken 003
 ZH 159 Miss Real 163 {DOD}
 ZH Bakken Sensation 262
 ZH Real Sensation 401
 ZH Miss Real 916
 ZH 1060 Miss Real 7100 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
7.8	0.9	50	73	34	59	+39	+14	115	73	99

Sharp profile, low BW with good growth. Lots of calving ease and milk built into this pedigree, with solid carcass. Sired by a home-raised Bakken son out a DOD cow. 003 has done a lot of good for us with calves coming easy, but really grow. We will keep several replacements out of him as well.



ZH 9116 Real 265

DOB: 4.01.2022

REG NO: 44359600

HH Advance 7156E ET {CHB}

CL 1 Domino 9116G 1 ET

CL 1 Dominette 9184W

ZH 9116 Real 265

ECR 9122 Domino 1060

ZH 1060 Miss Real 735

ZH 8074 Miss Real 330

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
8.1	1.6	57	87	32	60	+48	+0.01	106	80	114

Well-balanced calf with moderate BW but was still one of the top performers. Same cow family as 262 and 155 with 735 having a ratio of 113 on her 3 calves. She always brings a good one home. 265 also has the highest CED EPD of this group.



ZH Bakken Sensation 268

DOB: 4.2.2022 REG NO: 44362035

SR Bakken 62Z {SOD}
 ZH Real Bakken 003
 ZH 159 Miss Real 163 {DOD}
 ZH Bakken Sensation 268
 ZH Real Sensation 401
 ZH Miss Real 921
 ZH 451 Miss Real 771

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
1.9	3.0	59	92	36	65	+39	+13	115	84	110

Moderate BW with plenty of performance. Long bodied with good thickness and solid EPD profile. 921 is working her way toward the top of the herd and has a WR of 109 on her 2 calves. Maternal brother to lot 114



ZH 7342 Real 272

DOB: 4.04.2022

REG NO: 44362021

CL 1 Domino 215Z {SOD,CHB}
UPS 215Z Domino 7342 ET {CHB}
UPS Miss Diamond 1353

272

ZH 0192 Real Advance 550
ZH 550 Miss Real 881
ZH 159 Miss Real 250 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
+0.5	4.9	62	96	29	60	+.39	+.13	120	89	110

Extra thickness and highly maternal pedigree. Several DOD in his pedigree, esp going back 1 more generation. Good cows make good bulls and here's an example. He should sire heavy feeder calves and top replacement heifers.



ZH 9116 Real 280

DOB: 4.09.2022

REG NO: 44359585

HH Advance 7156E ET (CHB)
CL 1 Domino 9116G 1 ET
CL 1 Dominette 9184W
ZH 9116 Real 280
ECR 9122 Domino 1060
ZH 1060 Miss Real 598
K&B Lady Sentry 9070W

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
.1	3.5	56	88	29	56	+44	-.01	106	87	110

Good length with plenty of thickness. Solid calf that was one of the top performers. Another bull with some super cows in his pedigree with 598 having a 104 WR on 6 calves.



ZH 7342 Real 286

DOB: 4.21.202 REG NO: 44362318

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR
3.5	3.5	55	86	25	53	+19	+24	122	83	92

Moderate BW, thick-made, deep bodied and a pedigree loaded with good cows.
Full blood brother to 231. Dam is another full sister to herd sire 8139.

CL 1 Domino 215Z {SOD,CHB}

UPS 215Z Domino 7342 ET {CHB}

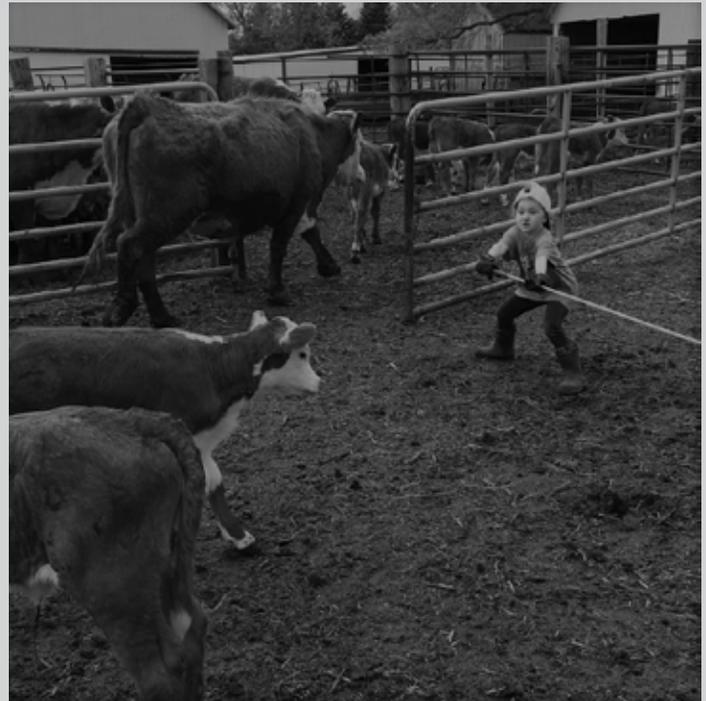
UPS Miss Diamond 1353

ZH 7342 Real 286

HH Advance 1013Y ET {SOD}

ZH 1013 Lady Advance 8138ET

HH Miss Advance 1111Y





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Herefords boost pregnancy rates by 7% and add \$30 per head in feedyard profitability in a crossbreeding system.

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ZH 7237 Real 116

DOB: 3.29.21

REG NO: 44270766

CL 1 Domino 333A
 HH Advance 7237E
 HH Miss Advance 2019Z
 ZH 7237 Real 116
 HH Advance 8074U ET
 ZH 8074 Miss Real 339
 ZH Miss Real 811 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
+0.6	+3.6	63	97	27	58	+51	-.01	103	86	109	98

This high performer is red to the ground with the biggest REA EPD of the group. Easy fleshing and very complete in his make up. 339 has an average WR of 103 on her 7 calves. Maternal brother to lot 209



ZH 8139 Real 122

DOB: 3.31.2021

REG NO: 44270775

HH Advance 1013Y ET
ZH 1013 Real Advance 8139 ET
HH Miss Advance 1111Y
ZH 8139 Real 122
HH Advance 3172A ET
ZH 3172 Miss Real 525
ZH 0192 Miss Real 227 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
+4.1	2.5	56	86	30	58	+26	+12	109	85	108	98

Long bodied, good topped and full of muscle. There are some super cows in this pedigree and goes back to the same cow family as 114. 525 has an average WR of 107 on her calves. Maternal brother to lot 219.



ZH 8139 Real 125

DOB: 4.01.2021

REG NO: 44270784

HH Advance 1013Y ET
ZH 1013 Real Advance 8139 ET
HH Miss Advance 1111Y
ZH 8139 Real 125
HH Advance 0192{SOD}
ZH 0192 Miss Real 663
MJZ Miss Real 728 {DOD}

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
-1.0	5.2	59	93	27	56	+26	+09	105	91	102	102

This guy is a meat wagon. Extra thick and full of muscle. Dam has an average WR of 100 on her 5 calves and grand dam 728 is a DOD with an average of 108. Same cow family as 166



ZH 7342 Real 129

DOB: 4.03.2021

REG NO: 44270806

CL 1 Domino 215Z [CHB]

UPS 215Z Domino 7342 ET [CHB]

UPS Miss Domino 1353

ZH 7342 Real 129

CL 1 Domino 5110C

ZH 5110 Real Miss Advance 902

ZH 451 Miss Real 680

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
-2.1	4.8	60	109	33	63	+25	+20	123	84	90	110

Moderate BW, good carcass, and maternal strength with some super cows in this pedigree including 1353 and 055x. Heifers first calf, grand dam has an average WR of 103. 129 has the highest milk and marb EPD's. He was sick at weaning but has really bounced back with a 110 YR.



ZH 7237 Real 134

DOB: 4.05.2021 REG NO: 44270769

CL 1 Domino 333A

HH Advance 7237E

HH Miss Advance 2019Z

ZH 7237 Real 134

ZH 6153 Real 215

ZH 215 Miss Real 459

ZH 0192 Miss Real 224

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
-0.5	+3.9	62	92	32	63	+47	-.04	98	90	111	100

An absolute load. Long, thick, deep and soggy made. Powerful bull with loads of capacity. He was a standout of his group. Goes back to one of our best cow families and has the highest M&G of the group. 459 has an average WR of 102 on her 7 calves. A full sister was the top heifer that Treston showed.



ZH 8139 Real Advance 146

DOB: 4.14.2021

REG NO: 44270825

HH Advance 1013Y ET
 ZH 1013 Real Advance 8139 ET
 HH Miss Advance 1111Y
 ZH 8139 Real 146
 CL 1 Domino 297Z
 HH Miss Advance 5080C
 HH Miss Advance 1056Y [DOD]

CEB	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
-0.6	4.9	65	105	26	58	+0.39	+0.08	110	91	107	113

Natural calf out of donor cow 5080, whose first calf sold for 14,500 to Flying S, TX. She is an own daughter of HH Miss Advance 1056Y, the number 1 cow in the breed for teat and udder score. Add in the 5139 cow family from 1013 and 1111 being a maternal sibling to the HH Advance 0002 bull still used at Origen and ABS, there are some super cows behind this bull. Square made, deep quarter, easy fleshing calf that is full of muscle. Great performance with a 107 WR and 113 YR. 5080 has sons working for several top commercial herds in our area.



ZH 7342 Real 114

DOB: 3.29.2021 REG NO: 44270815

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
2.9	+2.9	59	92	30	61	+31	+24	126	81	108	101

Started small are really grew. Solid performance, maternal and carcass in 1 package. 921 was the replacement out of 771 before selling her to LS Cattle Co. Her dam, 227, is one of our best and earned DOD with an average WR of 111. 921 has WR of 109 on 2 calves. Maternal brother to lot 268.

CL 1 Domino 215Z {CHB}
 UPS 215Z Domino 7342 ET {CHB}
 UPS Miss Domino 1353
 ZH 7342 Real 114
 ZH Real Sensation 401
 ZH Real Miss Sensation 921
 Z H 451 Miss Real 771



ZH 8139 Real Advance 155

DOB: 4.18.2021 REG NO: 44270826

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
+41	3.3	55	83	25	52	+34	+12	113	84	107	98

Solid calf that puts it all together. Moderate BW, good growth, solid carcass and backed by some great cows all in a sharp phenotype. 7100 has been an excellent producer with an average WR of 108 on her 4 calves. Maternal brother to lot 222.

HH Advance 1013Y ET
 ZH 1013 Real Advance 8139 ET
 HH Miss Advance 1111Y
 ZH 8139 Real 155
 ECR 9122 Domino 1060
 ZH 1060 Miss Real 7100{DOD}
 Montana Miss 995W



ZH 7237 Real 160

DOB: 4.21.2021

REG NO: 44270825

CL 1 Domino 333A

HH Advance 7237E

HH Miss Advance 2019Z

ZH 7237 Real 160

ZH 40U Real 002

ZH 002 Miss Real 577

ZH 6153 Miss Real 112[DOD]

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
+4.6	3.9	65	101	25	58	+50	+0.1	105	84	104	103

Pigment, moderate BW, good growth with a big REA and a thick top. He's long made and easy to look at. Grand dam, 112 was an awesome cow and still in production for LS Cattle Co. 577 has an average WR of 100 on her 6 calves.



ZH 7237 Real 166

DOB: 4.25.2021

REG NO: 44270796

CL 1 Domino 333A

HH Advance 7237E

HH Miss Advance 2019Z

ZH 7237 Real 166

ECR 9122 Domino 1060

ZH 1060 Miss Real 789 (DOD)

ZH 8074 Miss Real 152

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW	WR	YR
+1.2	3.6	61	94	30	60	+49	+01	108	87	104	98

Big and stout. Same cow family as 125. Dam 789 has an average WR of 105 on her 4 calves





ZENS

HEREFORDS

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High Quality Genetics at an Affordable Price